

The logo for Rutgers University, featuring the word "RUTGERS" in a large, white, serif font. Below it, in a smaller, white, sans-serif font, are the words "THE STATE UNIVERSITY OF NEW JERSEY". The background is a solid red color with a faint, circular seal of Rutgers University visible.

THE STATE UNIVERSITY
OF NEW JERSEY

Planning for a Health Insurance Exchange in NJ

*“Making a Health Insurance Exchange Work for New Jersey”: A Statewide Forum
Co-hosted by NJ For Health Care and NJ Citizen Action Education Fund*

*Trenton, NJ
September 14, 2011*

Margaret Koller, Executive Director
Joel C. Cantor, Director
Dorothy Gaboda, Associate Director for Data Analysis

Outline

- **Stakeholder forum and survey strategy**
- **Areas of stakeholder agreement, disagreement & uncertainty**
- **Estimates of post-ACA enrollment**

New Jersey Health Insurance Exchange Planning Stakeholder Input Process: Forums

- **Developed extensive list of statewide stakeholder organizations (n=160) in consultation with Working Group**
 - Invited 39 provider, 52 consumer, 22 business, 5 labor, 21 insurer, and 21 agent and broker groups to participate in forums and survey
- **Convened 13 guided, 2 hour discussion forums with 152 representatives from 88 organizations (55% participation)**
 - Locations around NJ between February 23 to April 13, 2011
- **Observed by Working Group members**
- **Detailed notes taken supported by audio recordings**

New Jersey Health Insurance Exchange Planning Stakeholder Input Process: Survey

- **E-mailed 282 Web survey invitations with request to redistribute**
 - Sent to forum invitation and participant lists plus other academic, consulting, foundation representatives on CSHP mailing list
 - One reminder e-mail
 - 618 responses between April 15 and May 12, 2011
- **Additional multi-stakeholder forum planned for November 2011**

Lessons from New Jersey Exchange Planning Stakeholder Input Forums and Survey

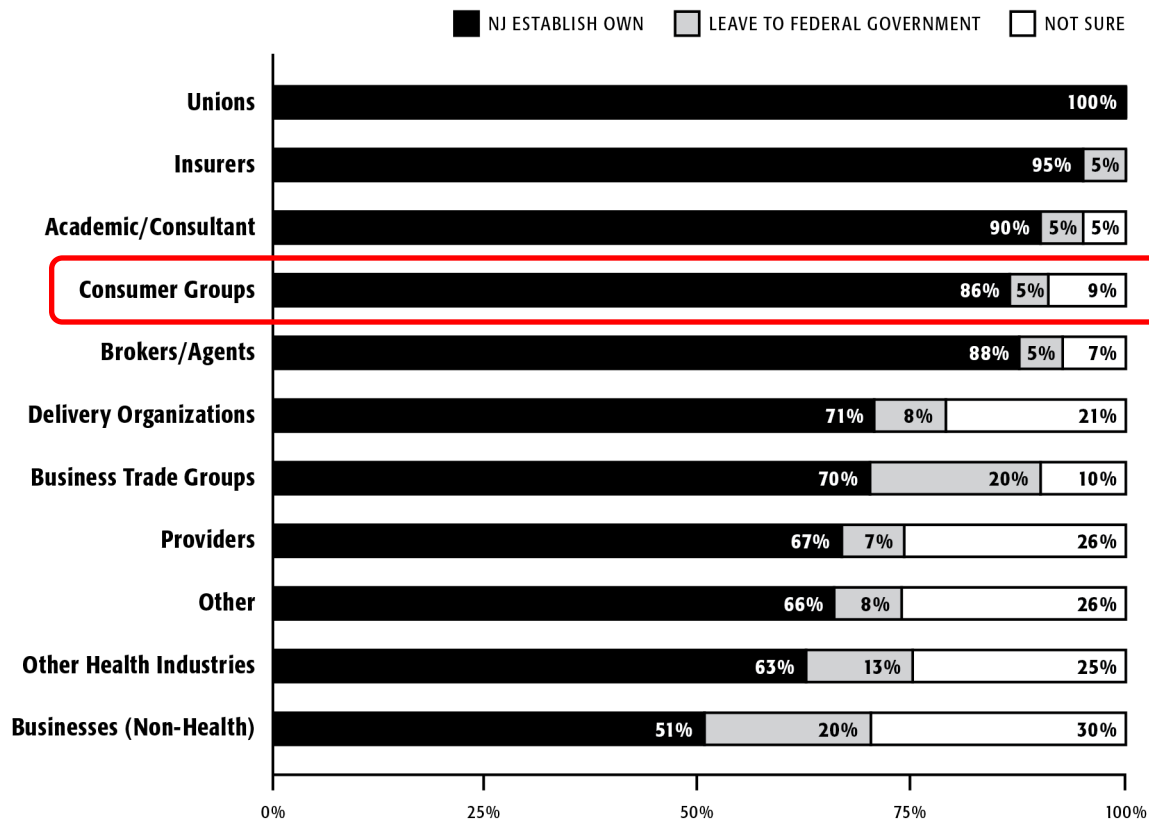
- **Broad input successfully gathered**
 - Satisfaction with process evident—credibility factor high
 - Many participants new to issues, process expanded engagement and knowledge base
 - Areas of agreement, disagreement, and uncertainty encountered
 - Alignment of stakeholder group opinions frequently observed

Lessons from New Jersey Exchange Planning Stakeholder Input Forums and Survey (continued)

- Themes with greatest *agreement*...
 - NJ should develop its own statewide exchange
 - Get basic functions right at the start; i.e., build on something that is operationally sound
 - Insulate governance from politics, assure “transparency”
 - Build on NJ’s strong insurance regulation competency & departmental expertise
 - Maximize effort to assure high enrollment
 - Pursue, or at least take close look at, creating a Basic Health Plan

State or Federal Exchange

The ACA permits states to develop their own health insurance exchange(s). If states elect not to develop exchange(s) for its residents, the federal government will do so. **Should NJ establish its own exchange(s) or leave it to the federal government to create the exchange(s) for NJ state residents? (Q24)**



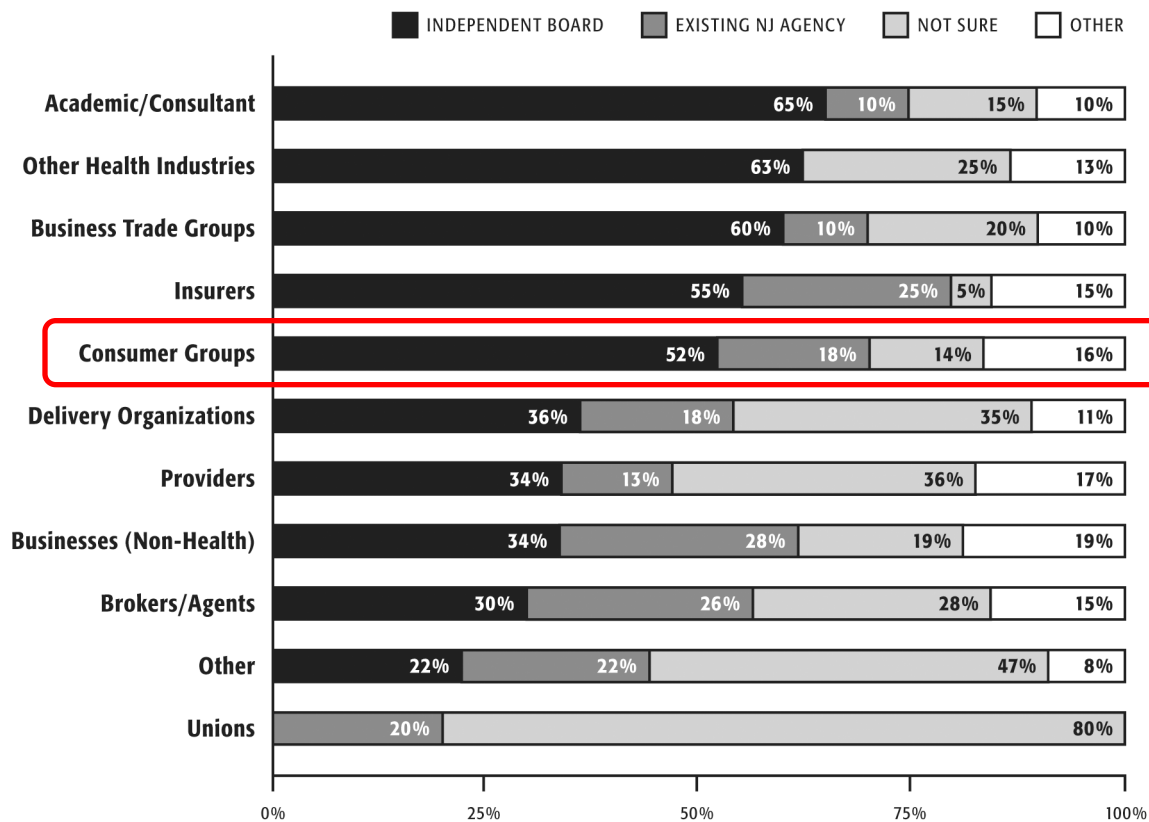
Source: Rutgers Center for State Health Policy, NJ Health Insurance Exchange Planning Survey, 2011

Lessons from New Jersey Exchange Planning Stakeholder Input Forums and Survey (continued)

- Themes with greatest *disagreement* ...
 - Clearinghouse versus active purchaser models
 - Merge non-group and small-group risk pools
 - Permit large groups to enroll via SHOP exchange
 - Role of Navigators
 - Exchange governance
 - Financing exchange operations

Exchange Governance

Which ONE best describes your view of how New Jersey exchange(s) should be governed? (Q26)



Source: Rutgers Center for State Health Policy, NJ Health Insurance Exchange Planning Survey, 2011

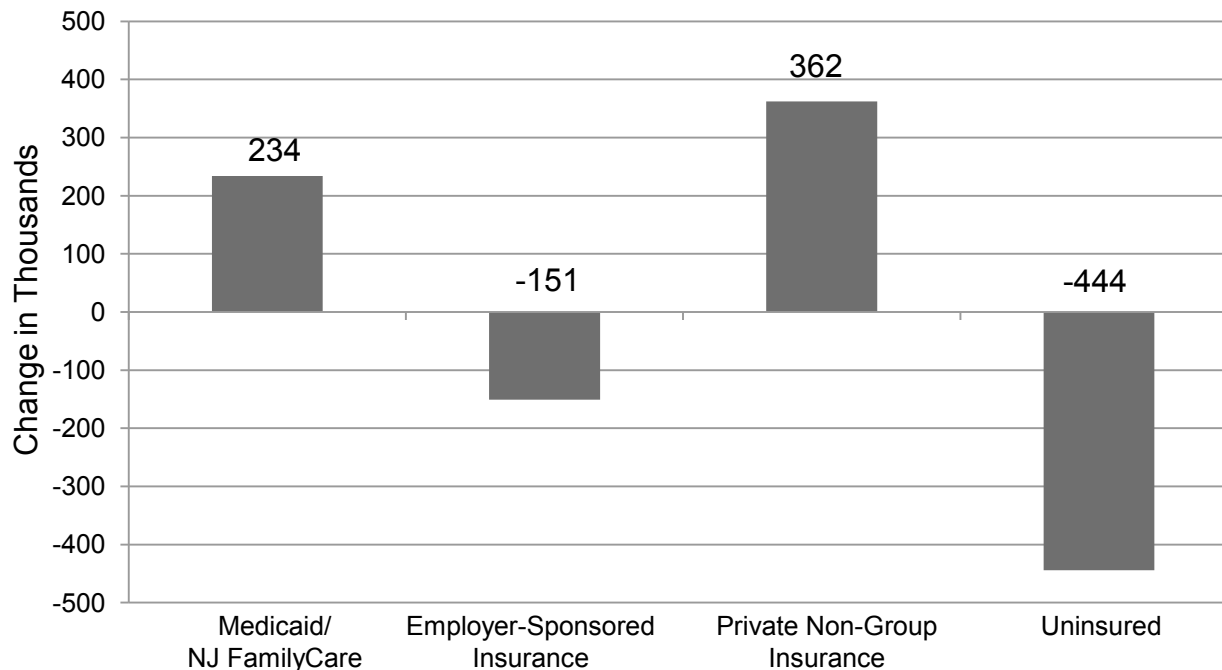
Lessons from New Jersey Exchange Planning Stakeholder Input Forums and Survey (continued)

- Themes with most *uncertainty* ...
 - Forum participants noted limited federal guidance available
 - Range of options prevented definitive responses
 - Many participants new to concepts
 - “Not sure” survey responses common on technical issues, e.g., strategies to avoid risk selection

Estimates of Health Insurance Status Post-ACA

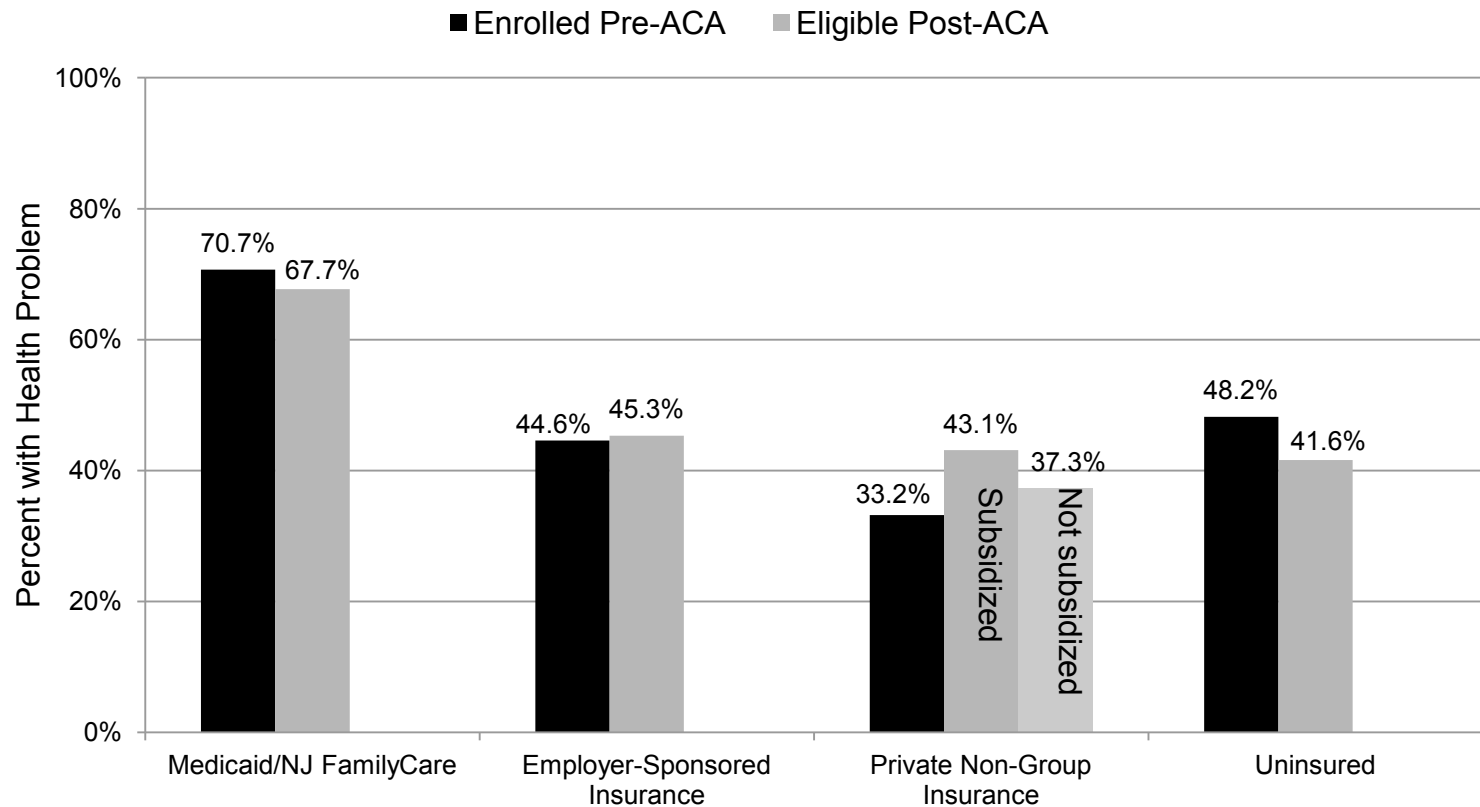
- **Apply evidence-based assumptions to data from 2009 American Community Survey (ACS) and NJ Family Health Survey (NJFHS)**
- **Project eligibility and enrollment if 2014 ACA rules were in place in 2009**

Change in Health Insurance Coverage for New Jersey Population 0-64 after Implementation of the ACA



- The uninsured will decrease to 8.6% of those 0-64, or 444,000 more people covered.
- The non-group health insurance market will increase from 2.8% to 7.6% of the non-elderly.
- Medicaid/NJ FamilyCare will increase from 13.6% to 16.7% of the non-elderly.
- If NJ decides to implement a Basic Health Plan (BHP), 65,000-75,000 would be eligible.

Percentage with Health Problems, Adults 19-64, Enrolled in 2009 Compared to Eligible under ACA



- New non-group enrollees are not healthier than current enrollees.

THANK YOU

Detailed findings at www.cshp.rutgers.edu