

MARGARET M. KOLLER
Rutgers Center for State Health Policy
112 Paterson Street, 5th Floor
New Brunswick, NJ 08901
848.932.4655 | mkoller@ifh.rutgers.edu

**PROFESSIONAL
EXPERIENCE:**

**RUTGERS CENTER FOR STATE HEALTH POLICY
New Brunswick, NJ (February 2001–Present)**

Executive Director (January 2009–Present)

Serves as Chief Operating Officer (COO) & policy expert overseeing all day-to-day functions for the Center, including research proposal development, strategic and financial planning, communications, compliance and administrative management.

Specific responsibilities include:

- Representing the Center’s interests and serving as liaison with senior policymakers and state officials in New Jersey
- Directing multi-million dollar interdisciplinary health care policy projects with state agencies and other key collaborators
- Developing & executing data use and other appropriate security agreements
- Serving as subject matter expert on managed care/private insurance issues
- Developing & bringing to fruition research initiatives with strategic partners & funders
- Overseeing Center’s budget portfolio, including management of Center’s infrastructure grant from the Robert Wood Johnson Foundation as well as all other grants and contracts.
- Directing research, program and administrative staff

Senior Associate Director (October 2006–December 2008)

- Directed all communications and website development initiatives, including two year project that culminated in 2006 launch of the Center’s dynamic publications page
- Served as content expert on health care coverage/managed care projects, including reviewing/editing all publications prior to release
- Supervised staff of 6 administrative & research staff
- Conducted process improvement analyses for key functions and operating procedures within the Center and made staffing decisions accordingly

Associate Director for Planning & Program Initiatives (2004–September 2006)

- Served as liaison with the health policy community in New Jersey, including regulatory officials from the NJ Departments of Human Services, Health & Senior Services, and Banking & Insurance, as well as from the Office of Legislative Services and senior stakeholders from commercial insurance carriers
- Project Director for Center’s “core” funding grant from the Robert Wood Johnson Foundation (\$11 million+)
- Conducted quality review and editing processes for all Center publications (e.g., research reports, newsletters, and issue briefs)

Senior Project Manager (2001–2004)

- Responded to short turn around policy analysis requests, particularly in areas relating to managed care
- Project Director for Center’s \$1.4 million Health Resources & Services Administration’s State Planning Grant to study the uninsured which includes 11 research projects and a multi-agency state Steering Committee established to govern all grant activities
- Direct supervisor for the Center’s Publications Manager, a graduate assistant and a member of the junior research staff

**PRUDENTIAL HEALTHCARE, A MEMBER COMPANY OF AETNA
U.S. HEALTHCARE
Iselin, NJ (1995–2000)**

2000 *Manager, Business Integration (Prudential HealthCare DBA Aetna US HealthCare)*
1999-2000 *Manager, Quality Improvement*
1997-1999 *Product Manager, Medicare SeniorCare*
1996-1997 *Associate Manager, Medicare SeniorCare*
1995-1996 *Coordinator, Medicare Risk Operations*

OFFICE OF CONGRESSMAN BERNARD J. DWYER

Congressional Aide (1988–1993)

- Resolved constituents’ disputes with federal agencies and coordinated all Congressional nominations to service academies.

EDUCATION: **M.S.–Public Policy:** Eagleton Institute of Politics, Rutgers, The State University of New Jersey, High Honors.

B.A.–Political Science: College of New Rochelle, *Summa Cum Laude*.

**SERVICE
ACTIVITIES:** Member, Rutgers University Institute for Women’s Leadership Advisory Board (April 2017–Present)

Member, Senator Vitale’s Working Group on Health Reform (May 2017–Present)

Member, NJ Department of Health’s Interdepartmental Working Group on Opioid Misuse (June 2016–Present)

Consumer Representative, New Jersey’s Small Employer Health Benefits Program Board. Gubernatorial nomination requiring State Senate approval. (November 2004–Present) Vice Chairperson (2012–Present)

Member, Uninsured Work Group. Task Force on Health Insurance Coverage in New Jersey, New Jersey Department of Banking and Insurance. (October 2003–July 2004)

RESEARCH/POLICY LEADERSHIP:

Principal Investigator, “Support for Development of the New Jersey Medicaid Office of Business Intelligence,” New Jersey Department of Human Services, Division of Medical Assistance and Health Services, March 7, 2020–March 6, 2025, \$2,088,219.

Co-Principal Investigator (with Joel C. Cantor), “Informing and Supporting State Health Policy in New Jersey,” Robert Wood Johnson Foundation, December 15, 2019–June 14, 2022, \$2,000,000.

Principal Investigator, “New Jersey Opioid Impact Survey,” New Jersey Department of Health, March 1, 2019–August 31, 2019, \$223,476.

Principal Investigator, "Enhancing Stakeholder Engagement to Inform Culture of Health Policy Options for New Jersey," Robert Wood Johnson Foundation, September 1, 2018–May 31, 2019, \$77,000.

Principal Investigator, "Medicaid Policy and the Supply of Primary Care," Robert Wood Johnson Foundation, December 1, 2017–November 30, 2018, \$144,534.

Principal Investigator, "Evaluation of Prescription Drug Overdose Data-Driven Prevention Initiative," New Jersey Department of Health, May 1, 2017–August 31, 2017, \$75,000.

Principal Investigator, "Dissemination of Learning from Adapting a High-Utilization Team Model," Robert Wood Johnson Foundation, August 1, 2015–July 31, 2016, \$150,000.

Principal Investigator, "Evaluation of the Diabetes & Childhood Asthma Mobilization Faithful Families Eating Smart and Moving More (FFESMM) Grant Projects," New Jersey Department of Health and Senior Services, Office of Minority and Multicultural Health, January 1, 2013–August 31, 2013, \$75,000.

Principal Investigator, "Environmental Scan and Strategic Planning Consultation with NJHI," New Jersey Health Initiatives, February 1, 2009–January 31, 2012, \$199,510.

Principal Investigator, "Assessment of Individual Insurance Markets," The Commonwealth Fund, July 1, 2003–December 31, 2003, \$12,646.

Principal Investigator, "Horizon Blue Cross Blue Shield's for-Profit Conversion: Issue Brief and White Paper," Council of New Jersey Grantmakers, September 15, 2002–March 31, 2003, \$25,000.

Principal Investigator, "Forum for Women State Legislators," Robert Wood Johnson Foundation, November 1, 2001–December 31, 2001, \$20,045.

Principal Investigator, "Forum for Women State Legislators," California Healthcare Foundation, September 1, 2001–November 30, 2001, \$10,360.

Principal Investigator, "Forum for Women State Legislators," The Commonwealth Fund, September 1, 2001–November 30, 2001, \$14,998.

Principal Investigator, "NJ Health Initiatives Environmental Scans," New Jersey Health Initiatives, March 15, 2001–December 31, 2001, \$25,000.

PUBLICATIONS & PRESENTATIONS:

Journal Articles

Cantor JC and Koller M. "Payment Reform Comes to New Jersey." *MDAdvisor*, 9(4): 19–22, 2016.

Cantor JC, Belloff D, Monheit AC, DeLia D and Koller M. "Expanding Dependent Coverage for Young Adults: Lessons from State Initiatives." *Journal of Health Politics, Policy and Law*, 37(1): 99–128, 2012.

Cantor JC and Koller M. "Health Reform and New Jersey: Stakeholders Voice Opinions on the Design of a Health Insurance Exchange." *Meadowlands USA*, 36(5): 26-27, 2011.

Monheit AC, Cantor JC, Koller M and Fox K. "Community Rating and Sustainable Individual Health Insurance Markets: Trends in the New Jersey Individual Health Coverage Program." *Health Affairs*, 23(4): 167–175, 2004.

Op. Eds.

Cantor JC and Koller M. "We Must Rescue Health Insurance for Small Businesses and Their Workers." (Op. Ed.) *NJ Spotlight*, July 30, 2020. <https://www.njspotlight.com/2020/07/opinion-we-must-rescue-health-insurance-for-small-businesses-and-their-workers/>.

Cantor JC and Koller M. "A Roadmap to Better Health in New Jersey." (Op. Ed.) *NJ Spotlight*, April 25, 2019. <https://www.njspotlight.com/stories/19/04/24/opinion-a-roadmap-to-better-health-in-new-jersey/>.

Reports

Tsui J, Michael M, Koller M, Nova J, Davis SN, Carey PerezdeAlejo E, Cantor JC and Kinney AY. *Trends in Cancer Screening among Medicaid Enrollees in New Jersey: 2011–2017*. New Brunswick, NJ: Rutgers Center for State Health Policy, 2021.

Cantor JC, Monheit AC, Koller M and Palatucci JS. *Envisioning Repeal of the Affordable Care Act: Lessons from New Jersey Experiments in the Individual Coverage Market*. New Brunswick, NJ: Rutgers Center for State Health Policy, 2020.

Agrawal M, Lloyd K, Cantor JC, Farnham J and Koller M. *Trends in Medicaid-Reimbursed Outpatient Opioid Prescriptions following New Jersey P.L. 2017, c.28*. Data Brief. New Brunswick, NJ: Rutgers Center for State Health Policy, 2019.

Agrawal M, Lloyd K, Cantor JC, Farnham J and Koller M. *Trends in Medicaid-Reimbursed Outpatient Buprenorphine, Naltrexone, and Naloxone Prescriptions following New Jersey P.L. 2017, c.28*. Data Brief. New Brunswick, NJ: Rutgers Center for State Health Policy, 2019.

Agrawal M, Farnham J and Koller M. *NJ DDPI Evaluation: The New Jersey Prescription Monitoring Program Enhancements and User Trends*. New Brunswick, NJ: Rutgers Center for State Health Policy, 2019.

Farnham J, Agrawal M and Koller M. *NJ DDPI Evaluation: County Naloxone Dashboard Survey Results*. New Brunswick, NJ: Rutgers Center for State Health Policy, 2019.

Farnham J, Agrawal M and Koller M. *NJ DDPI Evaluation: New Jersey Opioid Data Dashboard Survey Results*. New Brunswick, NJ: Rutgers Center for State Health Policy, 2019.

Koller M, Chou J, Michael M, Dunford A, Farnham J, Mallya G, McGeary KA and Larson T. *Building a Culture of Health: A Policy Roadmap to Help All New Jerseyans Live Their Healthiest Lives*. Princeton, NJ: Robert Wood Johnson Foundation, 2019.

Tsui J, Koller M and Michael M. *ScreenNJ - Progress and Prospects: Summary of Proceedings from May 23, 2018 Colorectal and Lung Cancer Screening Symposium*. New Brunswick, NJ: ScreenNJ, 2019.

Agrawal M, Farnham J and Koller M. *NJ DDPI Evaluation: Notable Changes in the New Jersey Prescription Monitoring Program from 2017 to 2018*. New Brunswick, NJ: Rutgers Center for State Health Policy, 2018.

Farnham J, Agrawal M and Koller M. *NJ DDPI Evaluation: Summary of the 2018 NJ Department of Health Opioid Summit Evaluations*. New Brunswick, NJ: Rutgers Center for State Health Policy, 2018.

Agrawal M and Koller M. *Evaluation of the Faith in Prevention Initiative: Year 3 Report*. New Brunswick, NJ: Rutgers Center for State Health Policy, 2018.

- Agrawal M, Koller M and Farnham J. *NJ DDPI Evaluation: A Comparative Analysis of the New Jersey Prescription Drug Monitoring Program (NJPPMP)*. New Brunswick, NJ: Rutgers Center for State Health Policy, 2018.
- Koller M, Pichardo M and Cantor JC; on behalf of the NJ State Innovation Model (SIM) Project Team. *New Jersey State Health Innovation Plan*. New Brunswick, NJ: Rutgers Center for State Health Policy, 2017.
- Michael M, Brownlee S, Cantor JC and Koller M. *2017 Strategic Review of the Commonwealth Fund's Health System Performance Scorecards: Findings from Audience Survey, Environmental Scan, and Key Informant Interviews*. New Brunswick, NJ: Rutgers Center for State Health Policy, 2017.
- Farnham J, Koller M and Agrawal M. *Opioid Core Working Group: Member Interviews*. New Brunswick, NJ: Rutgers Center for State Health Policy, 2017.
- Agrawal M and Koller M. *Evaluation of the Faith in Prevention Initiative: Year 2 Report*. New Brunswick, NJ: Rutgers Center for State Health Policy, 2017.
- Agrawal M and Koller M. *Evaluation of the Faith in Prevention Initiative: Year 1 Report*. New Brunswick, NJ: Rutgers Center for State Health Policy, 2016.
- Cantor JC, Tallia AF, Koller M, DeLia D, Farnham J; for the Rutgers Biomedical and Health Sciences Working Group on Medicaid High Utilizers. *Analysis and Recommendations for Medicaid High Utilizers in New Jersey*. Newark, NJ: Rutgers Biomedical and Health Sciences, 2016.
- Frishman R, Chou J, Koller M and Cantor JC. *Improving Care for Complex Patients: Stories from Four Super-Utilizer Pilot Programs*. New Brunswick, NJ: Rutgers Center for State Health Policy, 2016.
- Michael M, Koller M, Cantor JC and Kumar N. *The Affordable Care Act's Impact on Enrollment in the NJ Individual Health Coverage Market: Reflections and Comments from Assistants and Brokers*. New Brunswick, NJ: Rutgers Center for State Health Policy, 2016.
- Agrawal M, Koller M and Petlick N. *New Jersey Department of Health Office of Minority and Multicultural Health State Partnership Grant Program to Improve Minority Health Evaluation Report*. New Brunswick, NJ: Rutgers Center for State Health Policy, 2013.
- Michael M, Koller M and Cantor JC. *Summary of Proceedings: Preparing the Public for Implementation of the Affordable Care Act—Opportunities and Challenges*. New Brunswick, NJ: Rutgers Center for State Health Policy, 2012.
- Cantor JC, Koller M, Brownlee S, Michael M, Belloff D and Hughes R. *Stakeholder Views about the Design of Health Insurance Exchanges for New Jersey: Volume I: Findings from Stakeholder Forum Discussions & Survey*. New Brunswick, NJ: Rutgers Center for State Health Policy, 2011.
- Cantor JC, Koller M, Brownlee S, Michael M, Belloff D and Hughes R. *Stakeholder Views about the Design of Health Insurance Exchanges for New Jersey: Volume III: Appendices*. New Brunswick, NJ: Rutgers Center for State Health Policy, 2011.
- Chou J, Koller M, Cantor JC and Belloff D. *Examining a Defined Contribution Strategy in the SHOP Exchange*. New Brunswick, NJ: Rutgers Center for State Health Policy, 2011.
- Michael M, Hughes R, Belloff D, Koller M and Cantor JC. *Stakeholder Views about the Design of Health Insurance Exchanges for New Jersey: Volume II: Proceedings from Stakeholder Forum Discussions*. New Brunswick, NJ: Rutgers Center for State Health Policy, 2011.

- Michael M, Koller M and Cantor JC. *Summary of Proceedings: Stakeholder Forum to Discuss Governance Options for a New Jersey Health Insurance Exchange*. New Brunswick, NJ: Rutgers Center for State Health Policy, 2011.
- Cantor JC, Monheit AC, Belloff D, DeLia D and Koller M. *Dependent Coverage Expansions: Estimating the Impact of Current State Policies*. Issue Brief. Minneapolis, MN: State Health Access Data Assistance Center, 2010.
- Cantor JC, Monheit AC, Belloff D, DeLia D and Koller M. *The Impact of State Dependent Coverage Expansions on Young Adult Insurance Status: Further Analysis*. Issue Brief. Minneapolis, MN: State Health Access Data Assistance Center, 2010.
- Farnham J and Koller M. *2010 Evaluation of Grantee Perceptions and Expectations of the New Jersey Health Initiatives Program Office*. New Brunswick, NJ: Rutgers Center for State Health Policy, 2010.
- Belloff D, Cantor JC, Koller M and Monheit AC. *Reinsurance Options for New Jersey's Health Insurance Markets*. New Brunswick, NJ: Rutgers Center for State Health Policy, 2007.
- Belloff D, Koller M and Cantor JC. *Horizon Blue Cross Blue Shield of New Jersey: An Overview of Their Role in the State*. Issue Brief. New Brunswick, NJ: Rutgers Center for State Health Policy, 2007.
- Cantor JC, Brownlee S, Zukin C and Koller M. *New Jersey Health Care Opinion Poll: Public Concerns and Support for Reform*. Facts & Findings, No. 8. New Brunswick, NJ: Rutgers Center for State Health Policy, 2007.
- Cantor JC, Brownlee S, Zukin C and Koller M. *New Jersey Health Care Opinion Poll Technical Report: Questionnaire, Frequency Distributions, and Methodology*. New Brunswick, NJ: Rutgers Center for State Health Policy, 2007.
- Cantor JC, Brownlee S, Zukin C and Koller M. *New Jersey Health Care Opinion Poll: Views on Health Care and the Need for Reform in New Jersey - Chartpack*. New Brunswick, NJ: Rutgers Center for State Health Policy, 2007.
- Tiedemann AM, Koller M and Howell-White S. *Evaluation of the New Jersey Health Initiatives Workforce Agenda Program*. New Brunswick, NJ: Rutgers Center for State Health Policy, 2007.
- Belloff D, Koller M, Monheit AC and Abramo J. *New Jersey's Small Group Health Insurance Market*. Issue Brief. New Brunswick, NJ: Rutgers Center for State Health Policy, 2006.
- DeLia D, Schneider C and Koller M. *The Low-Income Uninsured in New Jersey: Chartbook 2*. New Brunswick, NJ: Rutgers Center for State Health Policy, 2005.
- Turnbull NC, Kane NM, Koller M and Tiedemann AM. *Insuring the Healthy or Insuring the Sick? The Dilemma of Regulating the Individual Health Insurance Market-Short Case Studies of Six States*. New York, NY: The Commonwealth Fund, 2005.
- Alvarez MS, Brownlee S, Glickman LJ, Koller M, Trail TE and Cantor JC. *Helping Patients Quit Smoking: The Role of New Jersey Physicians*. Facts & Findings, No. 2. New Brunswick, NJ: Rutgers Center for State Health Policy, 2004.
- Cantor JC, Brownlee S, Glickman LJ, Koller M and Schneider C. *Advance Care Planning in New Jersey*. Facts & Findings, No. 1. New Brunswick, NJ: Rutgers Center for State Health Policy, 2004.

- Cantor JC, Glickman LJ, Koller M, Schneider C and Brownlee S. *Non-Group Health Insurance in New Jersey. Facts & Findings, No. 3.* New Brunswick, NJ: Rutgers Center for State Health Policy, 2004.
- DeLia D, Koller M, Schneider C and Glickman LJ. *The Medically Uninsured in New Jersey: A Chartbook.* New Brunswick, NJ: Rutgers Center for State Health Policy, 2004.
- Koller M and Tiedemann AM. *A Decade after Regulatory Reform: A Case Study of New Jersey's Individual Health Coverage Program.* New Brunswick, NJ: Rutgers Center for State Health Policy, 2004.
- Koller M, Cantor JC, Tiedemann AM, Gaboda D and Harris D. *Horizon Blue Cross Blue Shield of New Jersey: Current and Historical Role in Providing Health Insurance Coverage in New Jersey.* Issue Brief. New Brunswick, NJ: Rutgers Center for State Health Policy, 2003.
- Koller M, Scotto Rosato N, Ahmad N, Howell-White S and Alvarez MS. *NJHI Workforce Agenda Environmental Scan & Resource Guide.* New Brunswick, NJ: Rutgers Center for State Health Policy, 2003.
- Tiedemann AM, Cantor JC, Koller M and Frankford DM. *Sustaining the Charitable Mission of Horizon Blue Cross Blue Shield After Conversion to a For-Profit Corporation: Issues & Best Practices.* New Brunswick, NJ: Rutgers Center for State Health Policy, 2003.
- Fox K, Gaboda D, Koller M, Cantor JC and Reinhard SC. *Health Insurance Coverage in New Jersey: Recent Trends and Policy Challenges.* Issue Brief. New Brunswick, NJ: Rutgers Center for State Health Policy, 2002.
- Koller M, Silberberg M, Uddin S, Reinhard SC, Cuite CL, Davis DA and Adams-Zackary A. *The New Jersey Health Policy Environment: Analysis of Critical Policy Issues & Opportunities for Intervention.* New Brunswick, NJ: Rutgers Center for State Health Policy, 2002.
- Koller M, Reinhard SC and Cantor JC. *The New Jersey Health Policy Environment and The New Jersey Health Initiatives: Results From Discussions with Senior State Health Care Stakeholders.* New Brunswick, NJ: Rutgers Center for State Health Policy, 2001.

Presentations

- Margaret Koller and Oliver Lontok, "Comprehensive Primary Care Initiative: 'CPCi Classic' Update," to the New Jersey Hospital Association ACO Constituency Group, September 27, 2016, Princeton, NJ.
- Margaret Koller, "Update on New Jersey Health Policy" to the Mental Health Association in NJ, June 17, 2016, Springfield, NJ.
- Margaret Koller, "Update on New Jersey Health Policy" to the Healthcare Foundation of NJ, June 6, 2016, Millburn, NJ.
- Margaret Koller, "The Impact of the ACA on New Jersey" to the Physical Therapist Association of New Jersey, September 25, 2015, Freehold, NJ.
- Joel C. Cantor, Jolene Chou and Margaret Koller, "Adapting the Sustainable High-Utilization Team Model in Four Diverse Sites," at the 7th Annual NIH/AcademyHealth Conference on the Science of Dissemination and Implementation, December 8, 2014, Washington, DC.
- Margaret Koller, "Key Features of the Affordable Care Act: What Lies Ahead" to the NJ Academy of Family Physicians, December 5, 2013, Trenton, NJ.

Margaret Koller, "Implementation of the Affordable Care Act" to the NJ Business & Industry Association, February 8, 2013, Woodbridge, NJ

Margaret Koller, Joel C. Cantor and Dorothy Gaboda, "Planning for a Health Insurance Exchange in NJ," at "Making a Health Insurance Exchange Work for New Jersey": A Statewide Forum Co-hosted by NJ For Health Care and NJ Citizen Action Education Fund, September 14, 2011, Trenton, NJ.

Alan C. Monheit, Joel C. Cantor, Derek DeLia, Dina Belloff, Margaret Koller and Dorothy Gaboda, "State Policies Expanding Dependent Coverage to Young Adults in Private Health Insurance Plans," at the AcademyHealth 2009 State Health Research and Policy Interest Group Meeting, June 27, 2009, Chicago, IL.

Joel C. Cantor, Alan C. Monheit, Dina Belloff, Derek DeLia and Margaret Koller, "Evaluating State Policies to Extend Adult Dependent Coverage to Young Adults," at the SHARE Annual Meeting, February 12, 2009, Philadelphia, PA.

Joel C. Cantor and Margaret Koller, "Sustaining the Charitable Mission of Horizon Blue Cross Blue Shield of New Jersey," to the Health Plan Conversion Summit Co-Sponsored by the Public Policy Institute for the Region, Woodrow Wilson School, Princeton University, and The New Jersey Health Care Quality Institute, December 5, 2008, Princeton, NJ.

Susan Brownlee, Joel C. Cantor, Cliff Zukin and Margaret Koller, "New Jersey Health Care Opinion Poll: Views on Health Care and the Need for Reform in New Jersey," at the American Cancer Society Cancer Control Leadership Meeting, Eastern Division, February 6, 2008, North Brunswick, NJ.

Joel C. Cantor, Susan Brownlee, Cliff Zukin, Margaret Koller, Al Ronca, Jamie Munjack and John Boyle, "Results from the 2007 New Jersey Health Care Opinion Poll: Do We Need to Worry about Wireless Substitution in Public Opinion Polls about Health Reform?," at the Robert Wood Johnson Foundation Research and Evaluation Conference, September 28, 2007, Princeton, NJ.

Amy M. Tiedemann and Margaret Koller, "Presenting and Communicating Project Evaluation Findings," at the New Jersey Health Initiatives Annual Grantee Meeting, April 29, 2005, Red Bank, NJ.

Joel C. Cantor and Margaret Koller, "Findings: Study of the NJ Individual Health Coverage Program," at the Office of Legislative Services (non-partisan staff), New Jersey Legislature, December 9, 2003, Trenton, NJ.

Joel C. Cantor, Alan C. Monheit and Margaret Koller, "Findings: Study of the NJ Individual Health Coverage Program," at the Individual Health Coverage Program Board, New Jersey Department of Banking and Insurance, December 9, 2003, Trenton, NJ.