

Towards a New Jersey Population Cohort Study

April 9, 2019

8:30 am-4:00 pm

Rutgers Institute for Health, Health Care Policy & Aging Research

112 Paterson Street, Room 120

New Brunswick, NJ

8:30 a.m. – 9:00 a.m.

Registration & Breakfast

9:00 a.m. – 9:45 a.m.

Welcome & Goals for the Day

XinQi Dong, MD, MPH, Director, Institute for Health, Health Care Policy, and Aging Research (IFH), and Henry Rutgers Distinguished Professor of Population Health Science

Joel C. Cantor, ScD, Director Center for State Health Policy, IFH and Distinguished Professor, Edward J. Bloustein School of Planning and Public Policy

Shereef M. Elnahal, MD, MBA, Commissioner, New Jersey Department of Health

9:45 a.m. – 10:30 a.m.

Keynote Presentation: *Lessons from the National Social Life, Health & Aging Project*

Keynote will present insights generated by the National Social Life, Health, and Aging Project (NSHAP) and discuss the challenges and opportunities of creating and sustaining a panel study.

Introduction: Benedetto Piccoli, PhD, Associate Provost for Research, Rutgers University Camden

Linda Waite, PhD, Lucy Flower Professor in Urban Sociology and Chair of the Department of Sociology, University of Chicago

10:30 a.m. – Noon

Panel Discussion #1: *The Value of Cohort Studies: Experience from the Field*

Leading scholars will discuss the important contribution of panel studies to knowledge about population health in New Jersey and beyond. Each briefly presents compelling research findings and discusses features of cohort studies of greatest value for studying population health, followed by Q&A.

Moderator: Paul Duberstein, PhD, Chair & Professor, Rutgers School of Public Health

Elisa V. Bandera, MD, PhD, Professor, Robert Wood Johnson Medical School, Chief, Cancer Epidemiology and Health Outcomes, Co-Leader, Cancer Prevention and Control Program, Rutgers Cancer Institute of New Jersey

XinQi Dong, MD, MPH, Director, Institute for Health, Health Care Policy, and Aging Research (IFH), and Henry Rutgers Distinguished Professor of Population Health Science

Lenna Nepomnyaschy, PhD, MSW, Associate Professor, Rutgers School of Social Work, Associate Faculty, Rutgers Edward J. Bloustein School of Planning and Public Policy

Stanley H. Weiss, MD, FACP, FACE, Professor, Rutgers New Jersey Medical School and Rutgers School of Public Health, Associate Member, Rutgers Cancer Institute of NJ

Noon – 12:45 p.m.

Lunch

12:45 p.m. - 1:30 p.m.

Luncheon Address: *Evolving Challenges in Public Interest Survey Research*

Professor Zukin, past president of the American Association for Public Opinion Research, will discuss trends in public interest polling conducted by phone and on-line.

Introduction by: Jerome D. Williams, PhD, Provost & Executive Vice Chancellor, Rutgers University Newark

Cliff Zukin, PhD, Professor of Political Science & Public Policy, Rutgers University, *Emeritus*, Senior Officer/Senior Survey Advisor, Pew Charitable Trusts

1:30 p.m. - 2:30 p.m.

Panel Discussion #2: *Designing a Successful Cohort for NJ*

Presenters from Panel #1 will join other experts to discuss the key steps to design and implement a New Jersey panel study. Using a Q&A format, the panel will address strategies for sampling, recruitment, retention, interview mode, ethical engagement of communities and study participants, incorporating biomarkers and secondary data linkages, sustained funding and other key topics.

Moderated by: Sarah Allred, PhD, Associate Professor, Psychology, Faculty Director, Walter Rand Institute for Public Affairs, Rutgers University

Panel #1 participants (see above)

Shawna V. Hudson, PhD, Professor, Research Division Chief,
Department of Family Medicine & Community Health, Rutgers
Robert Wood Johnson Medical School

Anita Y. Kinney, PhD, RN, Professor, Department of Epidemiology
& Director, Center for Cancer Health Disparities, School of Public
Health, Associate Director for Cancer Health Equity Rutgers
Cancer Institute of New Jersey

2:30 p.m. – 3:30 p.m.

Panel Discussion #3: *Achieving Value & Sustainability*

This panel of experts will discuss the population health impact and research value of cohort studies along with strategies and opportunities for sustainable funding.

Moderated by: Mary E. O'Dowd, MPH, Executive Director, Health Systems and Populations Health Integration, Rutgers Biomedical & Health Sciences

John Koehn, MA, President, AmeriGroup New Jersey Inc.

Eliza Ng, MD, MPH, Chief Medical Officer, Population Health,
RWJBarnabas Health

Reynold A. Panettieri, MD, Vice Chancellor & Director of Rutgers
Institute of Translational Medicine and Science

3:30 p.m. – 4:00 p.m.

Wrap Up & Next Steps