



Rutgers Catalyst Symposium: ***Towards a New Jersey Population Cohort Study***

**April 9, 2019
8:30 AM to 4:00 PM**

*112 Paterson Street
Room 120
New Brunswick, NJ 08901*



RUTGERS
Institute for Health, Health Care
Policy, and Aging Research

About a New Jersey Population Cohort Study

Background

New Jersey has among the most diverse populations in the United States. Nearly half (45%) of Garden State residents are Latino/a or persons of color, and one in five of our residents were born outside the US. New Jersey is also socioeconomically diverse, ranking 11th in median household income but with a poverty rate near the national average (11%). Twenty-two percent of our population is under 18 years old while 16 percent is 65 or older.

Our diversity makes New Jersey culturally rich and fuels an entrepreneurial economy. It also raises challenges and opportunities for advancing population health and well-being. Improving the health of New Jersey residents requires deep understanding of the health of our people and a capacity to rapidly and rigorously address long-standing and emerging population health challenges. New Jersey's diversity as well as our history of bold health policy reforms and biomedical innovation further enhances the value of building new state-based population health research capacity.

Purpose

The 2019 Institute for Health (IFH) Catalyst Symposium is devoted to forging a vision **Towards a New Jersey Population Cohort Study**, a platform for generating deep understanding of population health and well-being and evaluating the impact of public and private health improvement innovations. The New Jersey cohort study is envisioned to be an ongoing, representative, and longitudinal panel for epidemiologic studies, social scientific research, and biomedical investigation. Knowledge gained from this unique data resource will lead to better health and well-being for New Jersey residents and generalizable lessons for health improvement in the nation and globally.

The Catalyst Event

Guided by a Steering Committee and hosted by the IFH, the Catalyst event will inform a detailed vision for the New Jersey cohort study and identify pathways to sustainable implementation. The event will bring together population health leaders and researchers from across Rutgers, New Jersey government, and national experts in a daylong event. The conversation will continue after the Catalyst event to produce a detailed plan for the cohort. The daylong event, will address critical questions, such as:

- Why would New Jersey be an attractive site for establishing a cohort study?
- What have been the critical ingredients and accomplishments of successful health-related cohort studies?
- What are the potential uses and applications for the New Jersey cohort?
- What is the state-of-the-art for recruiting and retaining cohort participants?
- What data collection modalities and strategies are needed to support multiple uses of the cohort while consistently achieving the highest scientific standards?
- How can the value of the New Jersey cohort be maximized through linkages to clinical data, such as electronic health records, and administrative data, such as large health care claims databases?
- How should the New Jersey cohort be governed and managed to ensure the highest standards of research ethics and protect the privacy and security of cohort participant data?
- How can cohort start-up costs be supported and how can it be made financially self-sustaining over time?

Agenda

8:30 a.m. – 9:00 a.m.	Registration & Breakfast
9:00 a.m. – 9:45 a.m.	Welcome & Goals for the Day XinQi Dong, MD, MPH, Director, Institute for Health, Health Care Policy and Aging Research, and Henry Rutgers Distinguished Professor of Population Health Science Joel C. Cantor, ScD, Director, Center for State Health Policy, and Distinguished Professor, Edward J. Bloustein School of Planning and Public Policy Shereef M. Elnahal, MD, MBA, Commissioner, New Jersey Department of Health
9:45 a.m. – 10:30 a.m.	Keynote Presentation: Lessons from the National Social Life, Health & Aging Project Linda Waite, PhD, Lucy Flower Professor in Urban Sociology and Chair of the Department of Sociology, University of Chicago Introduction: Benedetto Piccoli, PhD, Associate Provost for Research, Rutgers University Camden
10:30 a.m. – Noon	Panel Discussion #1: The Value of Cohort Studies: Experience from the Field Elisa V. Bandera, MD, PhD, Professor, Rutgers Robert Wood Johnson Medical School, Chief, Cancer Epidemiology and Health Outcomes, Co-Leader, Cancer Prevention and Control Program, Rutgers Cancer Institute of New Jersey XinQi Dong, MD, MPH, Director, Institute for Health, Health Care Policy and Aging Research, and Henry Rutgers Distinguished Professor of Population Health Science Lenna Nepomnyaschy, PhD, MSW, Associate Professor, Rutgers School of Social Work, Associate Faculty, Rutgers Edward J. Bloustein School of Planning and Public Policy Stanley H. Weiss, MD, FACP, FACE, Professor, Rutgers New Jersey Medical School and Rutgers School of Public Health, Associate Member, Rutgers Cancer Institute of NJ Moderator: Paul Duberstein, PhD, Chair, Department of Health Behavior, Society and Policy, Rutgers School of Public Health

Noon – 12:45 p.m.	Lunch
12:45 p.m. – 1:30 p.m.	Luncheon Address: Evolving Challenges in Public Interest Survey Research Cliff Zukin, PhD, Professor of Political Science and Public Policy, Rutgers University, Emeritus, Senior Officer/Senior Survey Advisor, Pew Charitable Trusts Introduction: Jerome D. Williams, PhD, Provost and Executive Vice Chancellor, Rutgers University Newark
1:30 p.m. – 2:30 p.m.	Panel Discussion #2: Designing a Successful Cohort for New Jersey Shawna V. Hudson, PhD, Professor, Research Division Chief, Department of Family Medicine and Community Health, Rutgers Robert Wood Johnson Medical School Anita Y. Kinney, PhD, RN, Professor, Department of Epidemiology and Director, Center for Cancer Health Disparities, School of Public Health, Associate Director for Cancer Health Equity Rutgers Cancer Institute of New Jersey Panel #1 participants (see above) Moderator: Sarah Allred, PhD, Associate Professor, Psychology, Faculty Director, Walter Rand Institute for Public Affairs, Rutgers University
2:30 p.m. – 3:30 p.m.	Panel Discussion #3: Achieving Value & Sustainability John Koehn, MA, President, AmeriGroup New Jersey Inc. Eliza Ng, MD, MPH, Chief Medical Officer, Population Health, RWJBarnabas Health Reynold A. Panettieri, MD, Vice Chancellor and Director of Rutgers Institute of Translational Medicine and Science Moderator: Mary E. O'Dowd, MPH, Executive Director, Health Systems and Populations Health Integration, Rutgers Biomedical and Health Sciences
3:30 p.m. – 4:00 p.m.	Wrap Up & Next Steps

Speaker Bios

Sarah Allred, PhD

Associate Professor, Psychology, Faculty Director, Walter Rand Institute for Public Affairs, Rutgers University

Dr. Allred studies the relationship between visual perception and memory. She came to Rutgers University Camden in 2009 after three years of postdoctoral research at the University of Pennsylvania, earning her PhD in Neurobiology and Behavior from the University of Washington. Dr. Allred holds a BS in Applied Physics with minors in Mathematics and Philosophy from Brigham Young University in Utah. For her primary research on the relationship between visual perception and memory, Dr. Allred received the National Science Foundation's CAREER Award. Dr. Allred teaches courses on research methods, experimental psychology, and perception and evolutionary psychology.

Elisa V. Bandera, MD, PhD

Professor, Robert Wood Johnson Medical School and Chief, Cancer Epidemiology and Health Outcomes & Co-Leader, Cancer Prevention and Control, Rutgers Cancer Institute of NJ

Dr. Bandera earned an MD degree from the University of Málaga, Spain and a PhD in Epidemiology and Community Health from the State University of New York at Buffalo. Her major research interests include the impact of obesity and body composition and related comorbidities and biomarkers on breast and ovarian cancer risk, treatment outcomes and survival, with a focus on cancer health disparities. She has served as principal investigator in several epidemiologic cohort studies, including the Women's Circle of Health Follow-up Study, which is a study of breast cancer in African American women. Dr. Bandera has served in numerous advisory boards and expert panels for several organizations, including the American Cancer Society, the National Cancer Institute, the International Agency for Research on Cancer, the American Institute for Cancer Research, and the World Cancer Research Fund International.

Joel C. Cantor, ScD

Director, Center for State Health Policy, & Distinguished Professor, Edward J. Bloustein School of Planning & Public Policy

Dr. Cantor is published widely in the health services and policy literature on innovations in health service delivery and the regulation of private health insurance markets. He serves frequently as an advisor on health policy matters to New Jersey state government, and was the recipient of the Rutgers University President's Award for Research in Service to New Jersey. Dr. Cantor also serves as a member of the executive committee of the Rutgers Institute for Health and co-leads the Community Health and Health Systems emerging signature area for Rutgers Biomedical and Health Sciences. Prior to joining Rutgers, Dr. Cantor served as director of research at the United Hospital Fund of New York and director of evaluation research at the Robert Wood Johnson Foundation. He received his BA from the University of Wisconsin and Doctorate in Health Policy and Management from the Johns Hopkins University, School of Public Health.

XinQi Dong, MD, MPH

Director, Institute for Health, Health Care Policy and Aging Research, & Henry Rutgers Distinguished Professor of Population Health Science

Dr. Dong has published extensively on the topics of violence prevention and is leading a longitudinal epidemiological study (The PINE Study) of 3,300 Chinese older adults to quantify relationships among culture, violence, and health outcomes. Dr. Dong has been a strong advocate for advancing population health issues in under-represented communities across the local, national, and international level. An immigrant to the United States, Dr. Dong grew up in a rural village near Nanjing, China. He received his BA in Biology and Economics from the University of Chicago, his MD at Rush University College of Medicine, and his MPH in Epidemiology at the University of Illinois at Chicago. He completed his internal medicine residency and geriatric fellowship at Yale University Medical Center.

Paul Duberstein, PhD

Professor & Chair, Department of Health Behavior, Society & Policy, Rutgers School of Public Health

For more than 25 years, Dr. Duberstein has been a public health and clinical-community psychologist and social scientist conducting internationally recognized and federally-funded collaborative research. His recent concentration has been in social, behavioral, and policy issues in health care delivery. Dr. Duberstein conducts both observational and interventional research, including the examination of psychosocial predictors of clinically important outcomes such as mood disorders, suicidal behavior, Alzheimer's Disease, and longevity. He received his BA in Psychology from the University of Pennsylvania and his PhD in Clinical and Community Psychology from SUNY Buffalo.

Shereef M. Elnahal, MD, MBA

Commissioner, New Jersey Department of Health

Prior to leading the Department, Commissioner Elnahal worked as a physician executive in the United States Department of Veterans Affairs (VA), serving as the Assistant Deputy under Secretary for Health (ADUSH) for Quality, Safety, and Value in the Veterans Health Administration. Commissioner Elnahal was first appointed to VA by President Barack Obama as a White House Fellow in 2015. In his capacity at the VA, he led efforts to improve the quality and safety of healthcare delivery to veterans. He is a licensed physician, receiving a dual-degree MD and MBA with Distinction from Harvard University, and has worked as a physician-in-training in Brigham and Women's Hospital and Johns Hopkins Hospital. He graduated summa cum laude with a BA in Biophysics from Johns Hopkins University. Commissioner Elnahal is a native of Linwood, New Jersey and is honored to return to his home state and serve the people of New Jersey.

Shawna V. Hudson, PhD

Professor, Research Division Chief, Department of Family Medicine & Community Health, Rutgers Robert Wood Johnson Medical School

Dr. Hudson is a medical sociologist who earned her BA from Rutgers College and her PhD in Sociology from Rutgers University. She completed her post-doctoral training through a fellowship from the New Jersey Commission on Cancer Research. She was selected as a Fellow of the Moffitt Cancer Center Cancer, Culture and Literacy Institute and recently was a fellow at the National Cancer Institute in their Principles and Practice of Cancer Prevention and Control Course sponsored by the Cancer Prevention

and Control Fellowship Program. Dr. Hudson is a mixed methods researcher and has expertise in both qualitative and quantitative research approaches. She is currently conducting an interview study that explores new and long-term cancer survivors' follow-up cancer care seeking patterns and their decision making regarding use of oncologists versus primary care physicians.

Anita Kinney, PhD, RN

Professor, Department of Epidemiology & Director, Center for Cancer Health Disparities, School of Public Health, Associate Director for Cancer Health Equity, Rutgers Cancer Institute of New Jersey
Before joining Rutgers University, Dr. Kinney was the Carolyn R. Surface Endowed Chair in Cancer Population Sciences at the University of New Mexico's Comprehensive Cancer Center and Professor in the Department of Internal Medicine. Throughout her career, she has conducted research focused on a more comprehensive understanding of the variation in cancer risk and determinants of risk and outcomes. Dr. Kinney has authored or co-authored more than 125 peer-reviewed publications. Dr. Kinney completed her undergraduate studies in Nursing at Seton Hall, a Master's Degree in Nursing from the University of Pennsylvania, and PhD in Epidemiology from the University of Texas, School of Public Health, with a National Cancer Institute-funded post-doctoral fellowship in cancer control and epidemiology from the University of North Carolina-Chapel Hill.

John Koehn, MA

President, AmeriGroup New Jersey Inc.

Mr. Koehn is the president of Amerigroup New Jersey, Inc. Amerigroup, a Fortune 500 Company, coordinates services for individuals in publicly-funded health care programs. Amerigroup New Jersey currently serves 154,000 members in 20 of the 21 counties in New Jersey; it was the Company's first health plan, beginning operations in February 1996. With more than 16 years of experience, Amerigroup New Jersey has extensive experience in addressing the needs of New Jersey FamilyCare/Medicaid members, crafting creative outreach and education strategies, and driving improved health outcomes. Mr. Koehn received his Masters from the University of Michigan in American history.

Lenna Nepomnyaschy, PhD, MSW

Associate Professor, Rutgers School of Social Work & Associate Faculty, Rutgers Edward J. Bloustein School of Planning & Public Policy

Dr. Nepomnyaschy's research interests are broadly focused on how poverty, inequality, and social policies impact child and family health and well-being. Her current work is being funded by the William T. Grant Foundation and explores the extent to which father involvement can reduce disparities in outcomes between children in lower and higher income families and the role of economic and social policies in promoting or inhibiting low-income fathers' involvement with their children. Dr. Nepomnyaschy earned her BA from Miami University, her MSW from Rutgers University and her PhD from Columbia University with her dissertation on "The Effects of Child Support Enforcement on the Lives of Children in Fragile Families."

Eliza Ng, MD, MPH

Chief Medical Officer, Population Health, RWJBarnabas Health

Dr. Ng is a board certified obstetrician and gynecologist and has extensive experience in leading medical management and population health in integrated delivery systems and in the payer sector. She served as Deputy Chief Medical Officer of MetroPlus Health Plan, as well as the Senior Medical Director at the Accountable Care Network for Montefiore Health System. In her role, she developed the physician and clinical integration strategies across both primary care and specialty care practices that contribute to the financial successes of the organization. Her other noteworthy accomplishments include having developed the country's first health plan based CDC certified Diabetic Prevention Program and Retail Care Management Models during her tenure at EmblemHealth. Dr. Ng earned her BA at Yale University and her MD degree at Drexel School of Medicine. She also received a MPH degree from Columbia University Mailman School of Public Health.

Mary E. O'Dowd, MPH

Executive Director, Health Systems & Populations Health Integration, Rutgers Biomedical & Health Sciences

In her position as Executive Director, Ms. O'Dowd develops and supports multi-disciplinary projects and translational research as a member of the Rutgers Cancer Institute of New Jersey, Rutgers Global Health Institute and the Rutgers Institute for Health, Health Care Policy and Aging Research. Prior to joining Rutgers University, she held various leadership roles in the New Jersey Department of Health including serving as Commissioner, Deputy Commissioner and as Chief of Staff. She serves on the University Hospital Board of Directors as the designee of the President of Rutgers University and is a member of the advisory boards for the Rutgers Institute for Women's Leadership, and the New Jersey Action Coalition - Future of Nursing for the Health of Our State. She has previously served as a board member for Horizon Blue Cross Blue Shield of New Jersey and the Association for State and Territorial Health Officers. Ms. O'Dowd is a graduate of Douglass College, Rutgers University and the Institute for Women's Leadership Scholars Program, holds a Master in Public Health from Columbia University and completed a hospital finance fellowship at NYU Medical Center.

Reynold A. Panettieri Jr., MD

Vice Chancellor & Director of Rutgers Institute of Translational Medicine and Science

Dr. Panettieri is a physician scientist and pulmonologist. At the University of Pennsylvania, Dr. Panettieri served as director and co-director of several programs and orchestrated the clinical investigations addressing the health effects of the Macondo Oil Spill in the Gulf. As Director of the Adult Asthma Program, Dr. Panettieri coordinated interdisciplinary approaches to asthma management. His translational science interests use state-of-the-art cellular and molecular techniques to characterize airway smooth muscle as an immunomodulatory cell. Dr. Panettieri received his medical degree from the University of Pennsylvania, where he also completed his residency and fellowship.

Benedetto Piccoli, PhD

Associate Provost for Research, Rutgers University Camden

An international applied mathematics scholar, Dr. Piccoli's research focuses on applying advanced mathematical methods to science, engineering, and health. His areas of expertise include mathematical and computational models, ordinary and partial differential equations, control systems, and measure theoretic approaches. His research interests include control and hybrid systems, social and crowd dynamics, vehicular traffic, network flows, social determinants of health, optimal control for biomedical and biomechanical systems, HIV infections, cancer immuno-therapies, and biological rhythms. Dr. Piccoli received his BSc in Mathematics from the University of Padua in Italy and both his Masters and PhD in Mathematics from SISSA-ISAS in Trieste, Italy.

Linda Waite, PhD

Lucy Flower Professor in Urban Sociology & Chair of the Department of Sociology, University of Chicago

Dr. Waite directs University of Chicago's National Opinion Research Center's department on Demography and Economics of Aging, which provides support to more than 30 researchers working in the areas of social relationships, living arrangements, and family; the social context of aging; health care research; and biobehavioral pathways. In 2008, she became the recipient of a National Institutes of Health Method to Extend Research in Time award. Dr. Waite's work on biomarkers and pharmaceutical data on population-based aging research has yielded groundbreaking knowledge about the sexual behavior of older Americans as part of the National Social Life, Health, and Aging Project. She received her BA from Michigan State University and both her MA and PhD from the University of Michigan.

Stanley H. Weiss, MD, FACP, FACC

Professor, Rutgers New Jersey Medical School & Rutgers School of Public Health, & Associate Member, Rutgers Cancer Institute of New Jersey

Dr. Weiss has authored over 350 published peer-reviewed medical articles, chapters, and abstracts. He is the principal investigator on the Weiss Cohort Studies, which includes 10,066 drug users nationally (2,254 from New Jersey) enrolled in the 1980s with one of the follow-up foci being cancer outcomes. Dr. Weiss' professional awards include the Wade Hampton Frost Lectureship award and NJ Public Health Association's highest award, the Dennis J. Sullivan Award. Dr. Weiss graduated from Yale summa cum laude and Phi Beta Kappa and later from Harvard Medical School. He did a residency in Internal Medicine at Montefiore in the Bronx, and fellowships at the National Cancer Institute in Medical Oncology and Epidemiology.

Jerome D. Williams, PhD

Provost & Executive Vice Chancellor, Rutgers University Newark

In addition to serving as Provost and Executive Vice Chancellor, Dr. Williams is the Prudential Chair in Business, and Research Director of The Center of Urban Entrepreneurship and Economic Development. He held previous Chaired positions at the University of Texas at Austin and Howard University, where he also was Director of the Center for Marketplace Diversity. He also was on the Penn State University faculty for 14 years. He conducts research on multicultural marketing and marketplace discrimination. Dr. Williams is a prolific author of various publications on multicultural marketing, is co-editor of *Diversity in Advertising: Broadening the Scope of Research Directions* (Lawrence Erlbaum Associates, 2004), a

volume whose content provides guidance on developing effective advertising approaches to reach diverse audiences. He received his Doctoral degree from the University of Colorado, his Master's degree in Industrial Administration from Union College, and his Bachelor's degree in English from the University of Pennsylvania.

Cliff Zukin, PhD

Professor of Political Science & Public Policy, Rutgers University, Emeritus, Senior Officer/Senior Survey Advisor, Pew Charitable Trusts

Dr. Zukin did his undergraduate work at the University of Oregon and received his Master's and PhD degrees in Political Science at The Ohio State University. He came to Rutgers in 1977 and took over as Director of the Eagleton Poll in 1979. He has done public opinion work in New Jersey since then, serving as the founding director of the Star-Ledger/Eagleton-Rutgers poll and of the Center for Public Interest Polling at the Eagleton Institute. His research and teaching interests are in the areas of public opinion, voting and elections, survey research, and New Jersey politics. He also served for 15 years on the Board of Advisors of the Pew Research Center in Washington, and on the Editorial Board of *Public Opinion Quarterly*. Cliff has also been highly visible in the public opinion/survey research profession in the US, having been elected to three different positions on the AAPOR Executive Council, including serving as President.

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