

**Economics of Choice:
A Health Insurance Rate Review Forum
September 19, 2014**

Hosted by Rutgers Center for State Health Policy

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from the U.S. Department of Health & Human Services

Agenda

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| 9:30 a.m. - 10:00 a.m. | <i>Registration/Continental Breakfast</i> |
| 10:00 a.m. - 10:15 a.m. | Welcome and Charge for the Day
<i>Joel Cantor, Distinguished Professor & Director
Rutgers Center for State Health Policy</i> |
| 10:15 a.m. - 10:45 a.m. | Historical Review of NJ Healthcare Reform
<i>R. Neil Vance, Managing Actuary
NJ Department of Banking & Insurance</i> |
| 10:45 a.m. - 11:15 a.m. | Health Insurance & Behavioral Economics
<i>Alan Monheit, Professor of Health Economics
Rutgers School of Public Health</i> |
| 11:15 a.m. - 12:00 p.m. | Optimizing Health Plan Choice
<i>Joel Cantor, Moderator</i> |
| | <i>Panel Respondents</i> <ul style="list-style-type: none">• <i>Tara Adams Ragone, Research Fellow and Lecturer in Law, Center for Health & Pharmaceutical Law & Policy, Seton Hall University School of Law</i>• <i>Wardell Sanders, President, NJ Association of Health Plans</i>• <i>Christine Stearns, Vice President, Health & Legal Affairs, NJ Business and Industry Association</i> |
| 12:00 p.m. - 12:30 p.m. | Lunch |
| 12:30 p.m. - 1:00 p.m. | Findings from the Health Reform Monitoring Survey
<i>Katherine Hempstead, Senior Program Officer & Coverage Team Director,
Robert Wood Johnson Foundation</i> |

1:00 p.m. - 2:00 p.m.

Potential Impact of Market Rules on Behavior: Consumer Perspective

Margaret Koller, Executive Director, Rutgers Center for State Health Policy, Moderator

Panel Respondents

- *Dena Mottola Jaborska, Director of Organizing and Advocacy, New Jersey Citizen Action*
- *Joan Fusco, Director, Research & Education, Savoy Associates*
- *Joanne Petto, Rate Information & Oversight Facilitator, NJ Department of Banking & Insurance*