



“Striving for Excellence in New Jersey Health Care”

Hosted by Rutgers Center for State Health Policy (CSHP) with funding provided by The Robert Wood Johnson Foundation

**Thursday, April 6, 2006
The Westin Princeton at Forrestal Village
Princeton, New Jersey
8:00 a.m.-4:30 p.m.**

–Conference Bios–

Melanie Bella, M.B.A.

Melanie Bella, M.B.A., currently serves as the Vice President for Policy at the Center for Health Care Strategies. Among her duties there, Ms. Bella leads efforts to improve quality of care for those with chronic illness and disabilities, with a particular interest in the areas of chronic disease management, managed long-term care, and special needs health plans for dual-eligible beneficiaries.

Previously, Ms. Bella served as Medicaid Director for the State of Indiana, overseeing an annual operating budget of over \$4.7 billion for a program serving more than 844,000 low-income and disabled participants. During her tenure there, she, along with Indiana State Health Commissioner Dr. Gregory Wilson, was honored with the “Vision Award” from The Robert Wood Johnson Foundation’s Improving Chronic Illness Care program for her work on the Indiana Chronic Disease Management Program.

Ms. Bella is a voting member of the Medicaid Advisory Commission established by the Department of Health and Human Services and serves as a health care advisor to the Kennedy School of Government’s Innovations in American Government Awards Program. She has served as a member of the National Academy of State Health Policy and on the Executive Committee of the National Association of State Medicaid Directors. She earned her master’s degree in business administration from Harvard University and her undergraduate degree from DePauw University.

Joel C. Cantor, Sc.D.

Joel C. Cantor, Sc.D., is the Director of the Center for State Health Policy and Professor of Public Policy at the Edward J. Bloustein School of Planning and Public Policy at Rutgers, The State University of New Jersey. Dr. Cantor's research focuses on issues of health care regulation, financing and delivery. His recent work includes studies of health insurance market regulation, access to care for low-income and minority populations, the health care safety net, and the supply of physicians.

Prior to joining the faculty at Rutgers, Dr. Cantor served as director of research at the United Hospital Fund of New York and director of evaluation research at The Robert Wood Johnson Foundation. He received his doctorate in health policy and management from the Johns Hopkins University School of Hygiene and Public Health in 1988, and was elected a Fellow of the AcademyHealth (formerly the Academy for Health Services Research and Health Policy) in 1996.

Dr. Cantor has published widely on health policy topics, and serves on the editorial board of the policy journal *Inquiry*. Dr. Cantor serves frequently as an advisor on health policy matters to New Jersey state agencies; he currently serves as Chair of the New Jersey Mandated Health Benefit Advisory Commission and as a member of the Department of Health and Senior Services Quality Improvement Advisory Committee.

Suzanne Delbanco, Ph.D.

Suzanne Delbanco, Ph.D., is the Chief Executive Officer and founder of The Leapfrog Group, an organization whose goal is the mobilization of employer purchasing power to initiate breakthrough improvements in the safety and overall value of healthcare for American consumers. The Group's growing consortium of more than 170 Fortune 500 companies and other large private and public health care purchasers provides health benefits to more than 36 million Americans, and spends more than \$64 billion on health care annually.

Dr. Delbanco previously served as senior manager at the Pacific Business Group on Health (PBGH), where she worked on the Quality Team. Prior to joining PBGH, she worked on reproductive health policy and the changing healthcare marketplace initiative at the Henry J. Kaiser Family Foundation.

Dr. Delbanco has consulted on health insurance coverage in the temporary employment industry, the first statewide survey in California of Medi-Cal beneficiaries, and worked as a community liaison for Kaiser Permanente during the establishment of one of California's first County Organized Health Systems. She holds a Ph.D. in public policy from the Goldman School of Public Policy and a M.P.H. from the School of Public Health at the University of California, Berkeley.

Paul Ginsburg, Ph.D.

Paul Ginsburg, Ph.D, is President of the Center for Studying Health System Change (HSC), a group that conducts research to inform policymakers and other audiences about changes in organization of financing and delivery of care and their effects on people. HSC is widely known for the objectivity and technical quality of its research and its success in communicating it to policy makers and the media as well as to the research community. A sister organization to Mathematica Policy Research, Inc., HSC is funded principally by The Robert Wood Johnson Foundation, but also receives funding from other foundations and from government agencies.

Dr. Ginsburg served previously as the founding Executive Director of the Physician Payment Review Commission (now the Medicare Payment Advisory Commission). During his tenure, the Commission developed the Medicare physician payment reform proposal that was enacted by the Congress in 1989. He is a founding member of the National Academy of Social Insurance, a Public Trustee of the American Academy of Ophthalmology

Dr. Ginsburg has been named as one of the 100 most powerful persons in health care by Modern Healthcare on three occasions. He is a noted speaker and consultant, with a focus on the changes taking place in the health care system and the future outlook. He earned his doctorate in economics from Harvard University.

Robert L. Johnson, M.D., F.A.A.P.

Robert L. Johnson, M.D., F.A.A.P., serves as The Sharon & Joseph L. Muscarelle Endowed Dean (Interim) at the New Jersey Medical School of the University of Medicine and Dentistry of New Jersey (UMDNJ). He also currently holds the positions of Professor of Pediatrics, Professor of Psychiatry, and Director of the Division of Adolescent and Young Adult Medicine at UMDNJ, and serves as Chair of the U.S. Department of Health and Human Services Council on Graduate Medical Education (COGME).

Dr. Johnson's research focuses on adolescent physical and mental health, adolescent HIV, adolescent violence, adolescent fatherhood and risk prevention/reduction programs, substance abuse, sexuality and sexual dysfunction, male sexual abuse, and teen suicide. He is a well-recognized spokesperson on adolescent issues, often speaking to local, state, national, and international audiences on such topics.

Dr. Johnson is a former member of the National Council of the National Institute of Mental Health, and former Chair of the National Commission on Adolescent Sexuality, President of the New Jersey State Board of Medical Examiners and Chair of the Board of Advocates for Youth. He has published widely, and he conducts an active schedule of teaching, research and clinical practice at UMDNJ's New Jersey Medical School.

Carol Raphael, M.P.A.

Carol Raphael, M.P.A., is the President and Chief Executive Officer of the Visiting Nurse Service of New York (VNSNY), providing acute, rehabilitative, end-of-life, mental health and long-term care services to residents of the New York region. She also developed the Center for Home Care Policy and Research, which conducts policy-relevant research on the management and quality of home and community-based services, and spearheaded the introduction of an innovative electronic patient care record system.

Previously, Ms. Raphael held positions as Director of Operations Management at Mt. Sinai Medical Center and Executive Deputy Commissioner of the Human Resources Administration in charge of the Medicaid and Public Assistance programs in New York City. She has served on a number of Medicare-related advisory boards and committees, including the New York Medicaid Reform Task Force, and the New York State Blue Ribbon Task Force on Nursing. She has received a number of awards, including the Harvard Kennedy School of Government Alumni Achievement Award and the Women in Health Management President's Leadership Award.

Ms. Raphael is a member of the Women's Forum, Women Business Leaders of the U.S. Health Care Industry Foundation, and a fellow of the New York Academy of Medicine, and was a Visiting Fellow at the Kings Fund in the United Kingdom. She has an M.P.A. from Harvard University's Kennedy School of Government and completed its senior executive program.

Susan C. Reinhard, Ph.D., M.S.N.

Susan C. Reinhard, Ph.D., M.S.N., is the Co-Director of the Rutgers Center for State Health Policy, a policy research center founded to stimulate sound and creative state health policy in New Jersey and around the nation. She directs two national initiatives to provide policy analysis and technical support to states. As the Director of the Community Living Exchange Collaborative at Rutgers, she works with states across the country to design long-term support systems that help people with disabilities of all ages live in their homes and communities. As the National Program Director for the Robert Wood Johnson Foundation's "State Solutions" program, she leads an effort to help states enroll more low-income older adults and people with disabilities in the Medicare Savings Programs.

In previous work, she co-founded the Institute for the Future of Aging Services in Washington, DC and served as its Executive Director of the Center for Medicare Education. Her research and policy expertise includes consumer choice and control in health and supportive care, family caregiving, development of assisted living and other community-based care options, quality improvement in long-term care, health care workforce development and regulation, state pharmaceutical policy, and medication safety.

The former Deputy Commissioner of the New Jersey Department of Health and Senior Services, Dr. Reinhard led the development of a single point of entry system for older adults (NJEASE), consolidated policy and funding for senior services into one state department, secured significant funding to initiate consumer direction in home care programs, spearheaded the Community Choice Counseling program to transition people out of nursing homes back into their communities, and directed the statewide pharmaceutical assistance program for seniors and people with disabilities.

Christopher Valerian, D.O.

Christopher Valerian, D.O., is currently Executive Medical Director, Quality & Clinical Innovations at Horizon Blue Cross Blue Shield (BCBS) of New Jersey. He has long been a proponent of quality health care, improved clinical outcomes, and integrated care management, and has presented on the topics of preventive medicine, performance improvement, quality initiatives and care management on the state, regional and national levels.

Dr. Valerian has previously served as Vice President of Medical Affairs for a large, faith-based, national healthcare system, and as Medical Director of a large ambulatory group practice. In addition to his current position at Horizon BCBS, he also serves as a member of the faculty at UMDNJ/New Jersey Medical School and is Black Belt certified in Six Sigma. He also serves as a physician advisor to the Quality Improvement Organization of New Jersey.

Dr. Valerian received his Doctor of Osteopathic Medicine degree from the New York College of Osteopathic Medicine and completed his postgraduate training in Family Medicine at Duke University. He received his master's degree in Medical Management from the Marshall School of Business at the University of Southern California.

Robert Weinman, M.B.A., C.E.B.S.

Robert Weinman, M.B.A., C.E.B.S., currently serves as Vice President of the Corporate Employee Benefits Division at Prudential Financial, Inc. At Prudential, he is primarily responsible for the planning, design, and administration of all Company benefits programs for all Prudential Financial, Inc. employees, of which there are over 50,000 around the world.

Among his previous positions, Mr. Weinman has served as the Manager of Benefits Administration for Avon Products, Inc. He also served for a number of years as the Director of Employee Benefits Administration and Finance at the highly recognized advertising company D'Arcy, Masius, Benton & Bowles. He was also a Controller for a division of the Columbia-Presbyterian Medical Center, and has served as a financial administrator for the New York University (NYU) School of Medicine.

Mr. Weinman received his undergraduate degree in Accounting from Hofstra University and his M.B.A. in finance from Pace University. He earned the designation of Certified Employee Benefits Specialist (C.E.B.S.) in 1995.