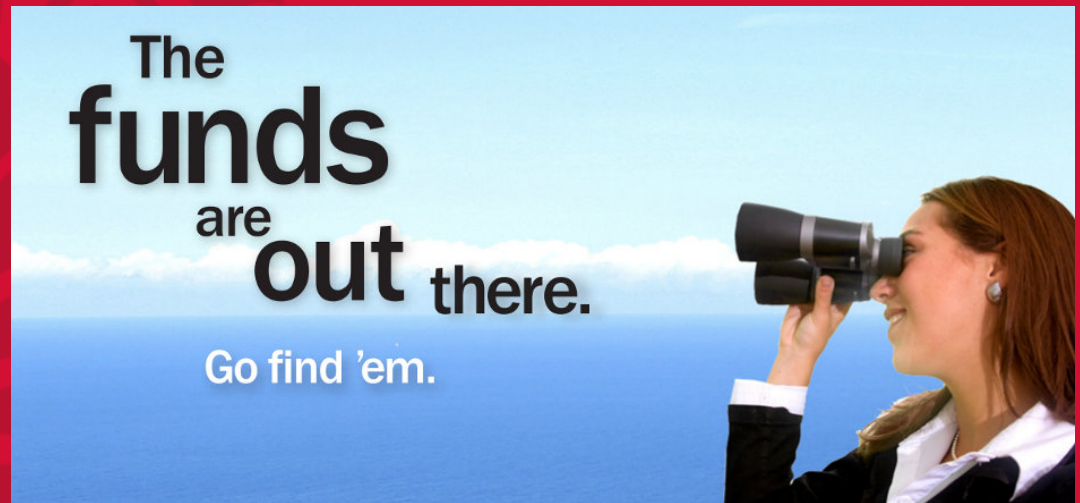




FUNDING ENVIRONMENT FOR COMMUNITY-ENGAGED RESEARCH

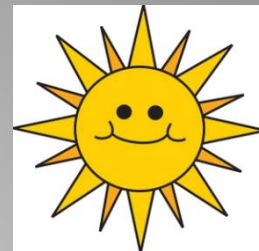
Federal
Corporations
Foundations
Professional Associations

Panel Members

- Eileen Murphy, PhD, Director of Research Development, Rutgers University (moderator)
- Alonzo Plough, PhD, MPH, VP for Research, Evaluation and Learning & Chief Science Officer, Robert Wood Johnson Foundation
- Ayodola Anise, MHS, Program Officer, Addressing Disparities Program, Patient-Centered Outcomes Research Institute (PCORI)
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Forecast for federal funding for Community Engagement



- Community engagement a necessary component for healthcare research for NIH, PCORI and other sponsors
- Collaboration
- Evaluation
- Involvement from beginning of project through its assessment & evaluation





Department of Health and Human Services
Centers for Disease Control and Prevention



National Institutes of Health



National Science Foundation
WHERE DISCOVERIES BEGIN



Agency for Healthcare Research and Quality
Advancing Excellence in Health Care



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UNITED STATES ARMY RESEARCH LABORATORY



Congressionally Directed Medical Research Programs

CDMRP

Department of Defense

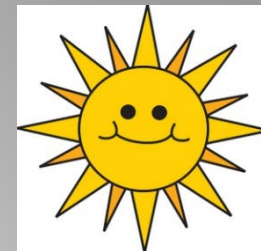


PATIENT-CENTERED OUTCOMES RESEARCH INSTITUTE





Forecast for federal funding for Community Engagement



- Community engagement a necessary component for healthcare research for NIH, PCORI and other sponsors
- Collaboration
- Evaluation
- Involvement from beginning of project through its assessment & evaluation



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SEARCH GRANTS

BASIC SEARCH CRITERIA:

Keyword(s): ✕

Funding Opportunity Number: ✕

CFDA Number: ✕

SEARCH

OPPORTUNITY STATUS:

☒ Open (743)

☐ Closed (825)

☐ Archived (13,155)

▼ FUNDING INSTRUMENT TYPE:

☒ All Funding Instruments

☐ Cooperative Agreement (356)

☐ Grant (451)

☐ Other (32)

☐ Procurement Contract (31)

▼ ELIGIBILITY:

☒ All Eligibilities

☐ City or township governments (159)

☐ County governments (159)

☐ For profit organizations other than small businesses (152)

☐ Independent school districts (437)

▼ CATEGORY:

☒ All Categories

☐ Agriculture (40)

SORT BY: Relevance (Descending) ▾ Update Sort

DATE RANGE: All Available ▾ Update Date Range

1 - 25 OF 743 MATCHING RESULTS: « Previous 1 2 3 4 5 6 ... 30 Next »

Funding Opportunity Number	Opportunity Title	Agency	Open Date	Close Date
P15AS00048	Youth Engagement at NPS sites in WA	National Park Service	02/17/2015	04/17/2015
HRSA-15-029	Use of Social Media to Improve Engagement, Retention, and Health Outcomes along the HIV Care Continuum - Demonstration Sites	Health Resources and Services Administration	02/03/2015	04/03/2015
APS-617-13-000002	Local Partner's Policy Engagement Activity	Uganda USAID-Kampala	12/13/2013	10/04/2015
HRSA-15-031	Use of Social Media to Improve Engagement, Retention, and Health Outcomes along the HIV Care Continuum - Evaluation and Technical Assistance Center	Health Resources and Services Administration	02/03/2015	04/03/2015
AH-TP1-15-002	FY15 Announcement of Availability of Funds for Replicating Evidence-Based Teen Pregnancy Prevention Programs to Scale in Communities with the Greatest Need (Tier 1B)	Office of the Assistant Secretary for Health	01/10/2015	04/01/2015
EPA-R1-HC-2015	2015 HEALTHY COMMUNITIES GRANT PROGRAM	Environmental Protection Agency	03/19/2015	04/30/2015
CLP-CL-15-001	Community Health Peer Learning Program	Office of the National Coordinator	02/03/2015	04/06/2015
RFA294-2010-117	Palestinian Community Assistance Program	West Bank, Gaza USAID-West Bank	06/08/2010	
RFA-611-15-000010	USAID/Zambia Community HIV Prevention Project (Z-CHPP)	Zambia USAID-Lusaka	03/06/2015	04/16/2015
USDA-NIFA-SLBCD-004975	Children, Youth and Families at Risk Sustainable Communities Projects	National Institute of Food and Agriculture	03/12/2015	04/13/2015
BJA-2015-4095	BJA FY 15 Byrne Criminal Justice Innovation Program	Bureau of Justice Assistance	02/19/2015	04/21/2015
ED-ACL-GRANTS-021715-004	ED-HHS-Administration for Community Living: NIDILRR: Development Community Living and Participation of Individuals with Disabilities CFDA Number 84.122A-0	Department of Education	02/18/2015	04/20/2015

Check the agency directly

- NIH: <http://grants.nih.gov/grants/guide/index.html>
- NSF: <http://www.nsf.gov/funding/>
- CDMRP: <http://cdmrp.army.mil/funding/default.shtml>
- HRSA: <http://www.hrsa.gov/grants/index.html>
- USEPA: <http://www2.epa.gov/home/grants-and-other-funding-opportunities>
- US Dept Education:
<http://www2.ed.gov/fund/landing.jhtml?src=ln>
- PCORI: <http://www.pcori.org/funding/opportunities>
- CDC:
<http://www.cdc.gov/stltpublichealth/GrantsFunding/index.html>
- Etc., etc.....



U.S. Department of Health & Human Services

National Institutes of Health
Office of Extramural Research

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Show: Active Only

Search Terms: PCOR

Include Notices: ☐ Yes ☒ NoInclude Expired: ☐ Yes ☒ No**"NEW"** - Now you can save your query and have updated results sent to you periodically. [Learn more.](#)[Save this Search](#)

Title	FOA/Notice Number	Related	Issuing Org	Released	Opens	Expires	Activity Code
AHRQ Patient-Centered Outcomes Research (PCOR) Mentored Clinical Investigator Award (K08)	PA-13-180	Related	AHRQ	04-03-2013	05-12-2013	07-13-2016	K08
AHRQ Patient-Centered Outcomes Research (PCOR) Mentored Research Scientist Development Award (K01)	PA-13-181	Related	AHRQ	04-03-2013	05-12-2013	07-13-2016	K01

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Rutgers, The State University of New Jersey, New Brunswick

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Most Popular

Top ten popular Funding Opportunities last week

03/07/2015 

Young Faculty Award (YFA)

Defense Advanced Research Projects Agency (DARPA)

The program aims to identify and engage rising stars in junior faculty positions in academia and equivalent positions at non-profit research institutions and expose them to Department of Defense (DoD) and National... [more »](#)

Google Research Awards: Faculty Research Awards

Google

This program aims to identify and support world-class, full-time faculty pursuing research in areas of mutual interest. The intent is to support cutting-edge research in computer science, engineering, and related fields.

\$500,000 USD

Research Program

W.M. Keck Foundation

This program seeks to benefit humanity by supporting projects in two specific areas (1) medical research and (2) science and engineering, that are distinctive and novel in their approach, question the prevailing... [more »](#)

How Pivot can help Rutgers researchers

- Provides access to the most comprehensive source of funding opportunities globally
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- Create groups for sharing funding opportunities on an ongoing basis

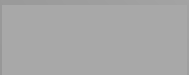
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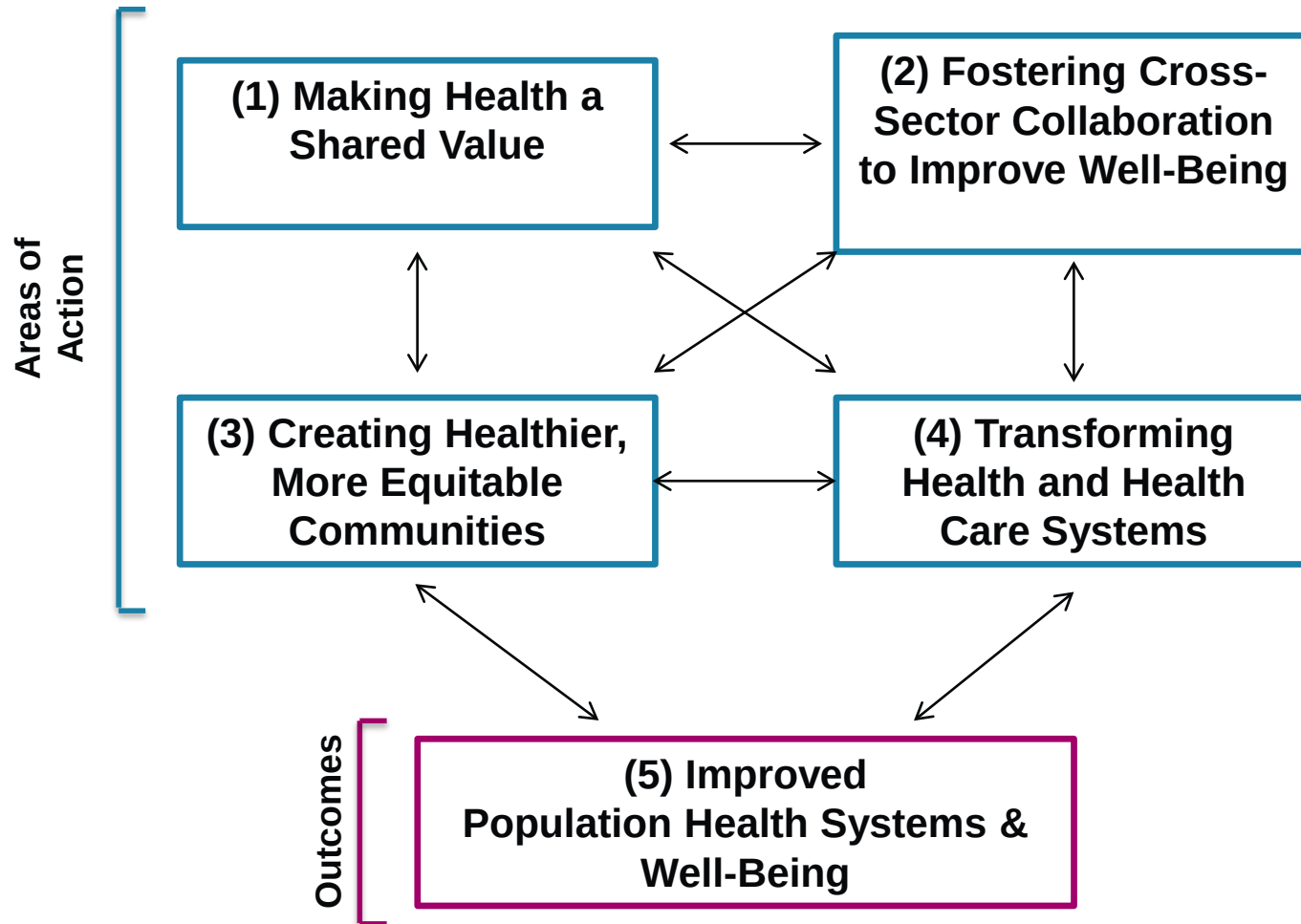
Bonnie Petrauskas, Executive Director, Corporate Contributions & Community Relations, Johnson & Johnson

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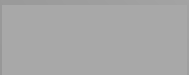
RWJF Culture of Health Action Model

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Panel Members

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- Michael Marion, MBA, Associate Vice President, Rutgers University Foundation





PCORI's Role in Patient and Stakeholder Engaged Comparative Effectiveness Research

Ayodola Anise, MHS

Program Officer, Addressing Disparities Program

Advancing Health through Community-Engaged Research:
Successful & Emerging Approaches

March 31, 2015

Patient-Centered Outcomes Research Institute

Our Mission

PCORI helps people make informed health care decisions, and improves health care delivery and outcomes, by producing and promoting high integrity, evidence-based information that comes from research guided by patients, caregivers and the broader health care community.



Core Attributes Central to PCORI's Mission: *Emphasis on Patient-Centered Comparative Clinical Effectiveness Research*

The research we fund compares two or more treatments, drugs, health systems, screening practices, and methods for delivering care and includes patient-centeredness and patient and stakeholder engagement.

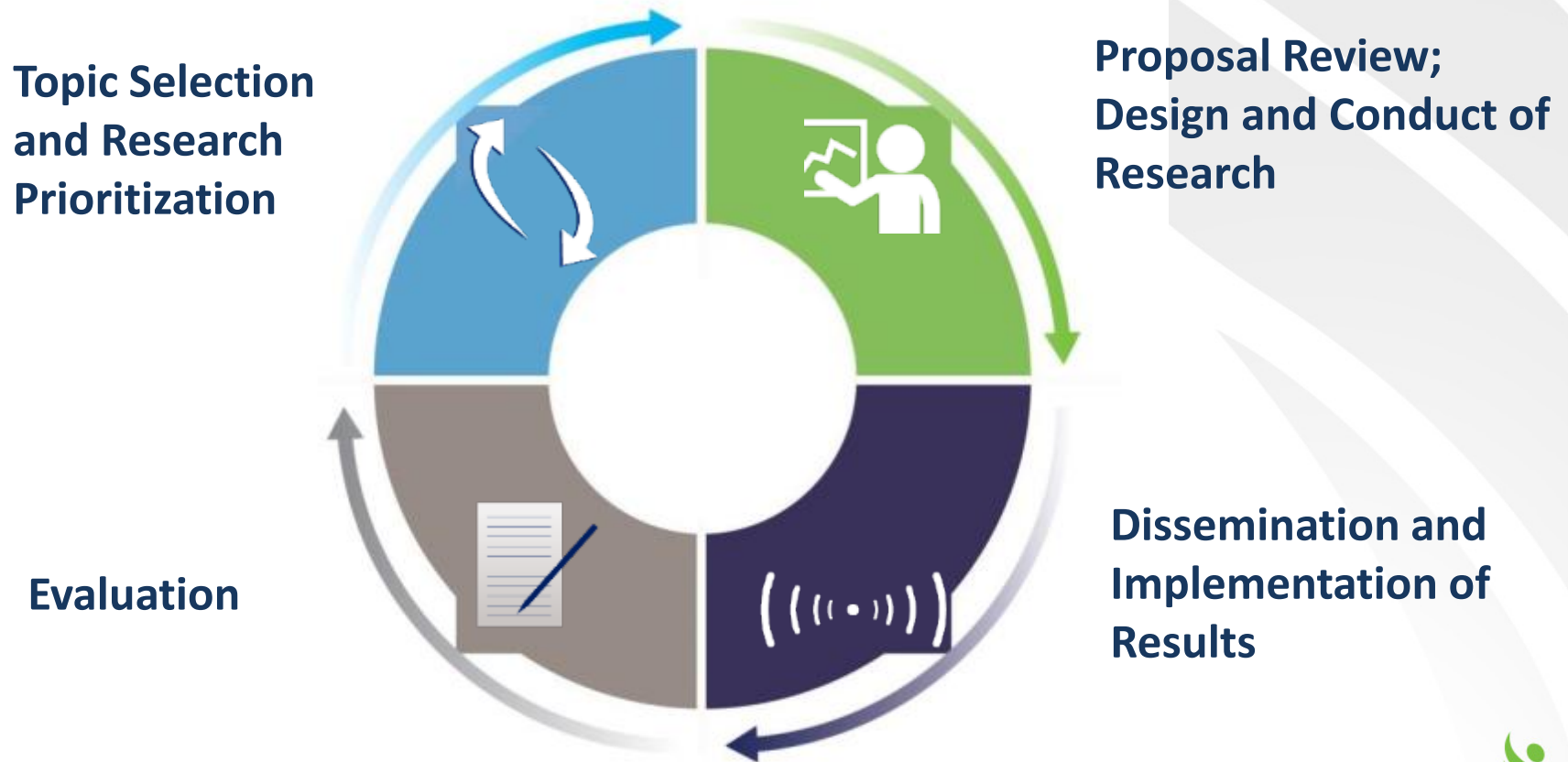
Patient-Centeredness

- 🌍 The project should aim to answer questions or examine outcomes that matter to patients within the context of patient preferences
- 🌍 Research questions and outcomes should reflect what is important to patients and caregivers

Patient & Stakeholder Engagement

- 🌍 Patients are partners in research, not just “subjects”
- 🌍 Active and meaningful engagement between scientists, patients, and other stakeholders
- 🌍 Community, patient, and caregiver involvement already in existence or a well-thought out plan

Core Attributes Central to PCORI's Mission: *We Engage Patients and Stakeholders at Every Step*



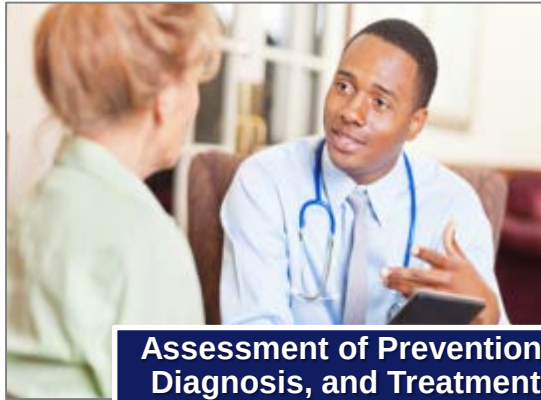
Core Attributes Central to PCORI's Mission: *PCORI Methodology Standards*

In any study, methods matter. We've developed methodology standards that all comparative-effectiveness, patient-centered outcomes research should follow, at a minimum.

Methodology Standards: 11 Broad Categories

- Formulating Research Questions
- Patient-Centeredness
- Data Integrity and Rigorous Analyses
- Preventing/Handling Missing Data
- Heterogeneity of Treatment Effects
- Data Networks
- Data Registries
- Adaptive and Bayesian Trial Designs
- Causal Inference
- Studies of Diagnostic Tests
- Systematic Reviews

Our National Priorities for Research



**Assessment of Prevention,
Diagnosis, and Treatment
Options**



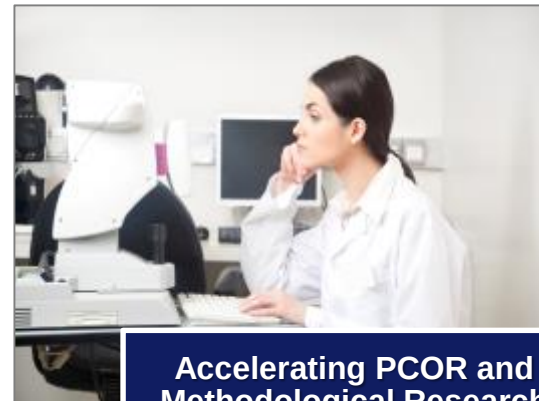
**Improving Healthcare
Systems**



**Communication &
Dissemination Research**



Addressing Disparities



**Accelerating PCOR and
Methodological Research**

PCORI Funding Opportunities

1

Broad Funding Announcements

Awards in Fall 2014, Spring 2015, and Summer 2015

Next cycle: Fall 2015

2

Targeted Funding Announcements

Awards in Fall 2015 for Hypertension disparities PFA in collaboration with NHLBI and NINDSTBD

Next cycle: TBD

3

Pragmatic Clinical Studies

Awards in Fall 2014, Spring 2015, and Summer 2015

Next cycle: LOIs due May 1, 2015; Invited applications due July 31, 2015

Support for Researchers Nationwide

Number of projects:

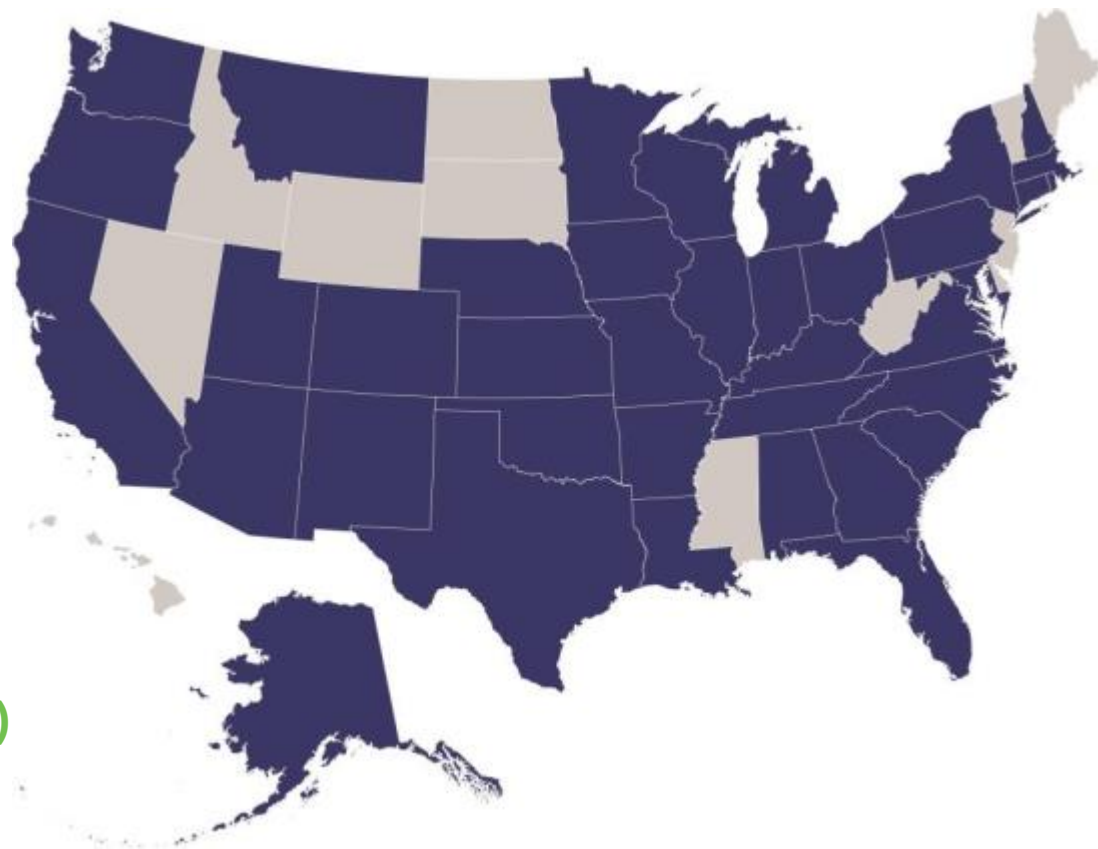
365

Amount awarded:

\$734.8 million

Number of states where
we are funding research:

39 (plus the District of Columbia)



As of February 24, 2015

Addressing Disparities Program's Mission Statement

Program's Mission Statement

To **reduce disparities** in healthcare outcomes and **advance equity** in health and health care

Program's Guiding Principle

To support comparative effectiveness research that will identify best options for **eliminating disparities**

Populations of Interest

Racial/ethnic minorities | Low income | Rural | Low health numeracy/literacy & LEP | Special health care needs including disabilities | LGBTQ

Addressing Disparities Program

Current Status (as of January 2015)

Broad PFAs *6 cycles*

- 41 projects totaling **\$71.3M**

Targeted PFAs *2 cycles*

- Treatment Options for Uncontrolled Asthma in African Americans and Hispanics/Latinos: **8 projects totaling \$23.2M**
- Obesity Treatment Options for Underserved Populations in Primary Care: **2 projects totaling \$20M**

Patient-Centered Innovations to Improve Adherence in At-Risk Youth with Asthma

Engagement

- Stakeholder Engagement Core tasked with developing and refining study, and overseeing implementation and dissemination of findings.
- Stakeholder Engagement Core includes parents of children with asthma, community pediatricians, school health leadership, and local payer.

Potential Impact

- Psychosocial stress is an important mediator of asthma outcomes, yet remains understudied. This intervention will clarify the impact of mitigating stress on outcomes among at-risk children.

Methods

- Research is conducted through qualitative research and a randomized controlled trial.

Prospective randomized controlled trial that examines the effectiveness of a parental stress management intervention compared to Impact DC (standard of care) as a strategy to improve asthma control among urban, disadvantaged African American youth with uncontrolled asthma.

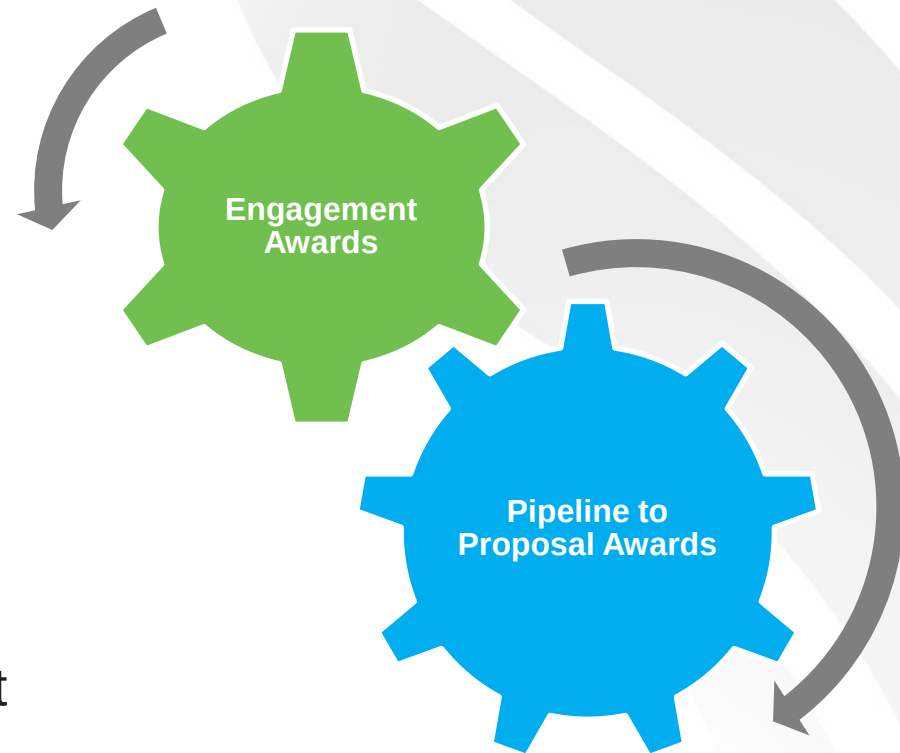
Stephen Teach, MD, MPH
Children's Research Institute



*Addressing Disparities Research Project,
Targeted Asthma Portfolio, awarded December 2013*

How We Promote Participation in Research

- **Engagement Awards:** Will build a **PCOR-ready community** of patients, stakeholders, and researchers
- **Pipeline to Proposal Awards:** will build a national **community of patients and stakeholders** who have the expertise and passion to **participate in PCORI research, and create partnerships** within that community that lead to high-quality research proposals.



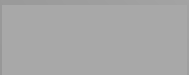
Thank You

www.pcori.org

Ayodola Anise, MHS
Program Officer, Addressing Disparities Program
Patient-Centered Outcomes Research Institute
aanise@pcori.org

Panel Members

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Worldwide Corporate Contributions

The Funding Environment for Community-Engaged Health Research

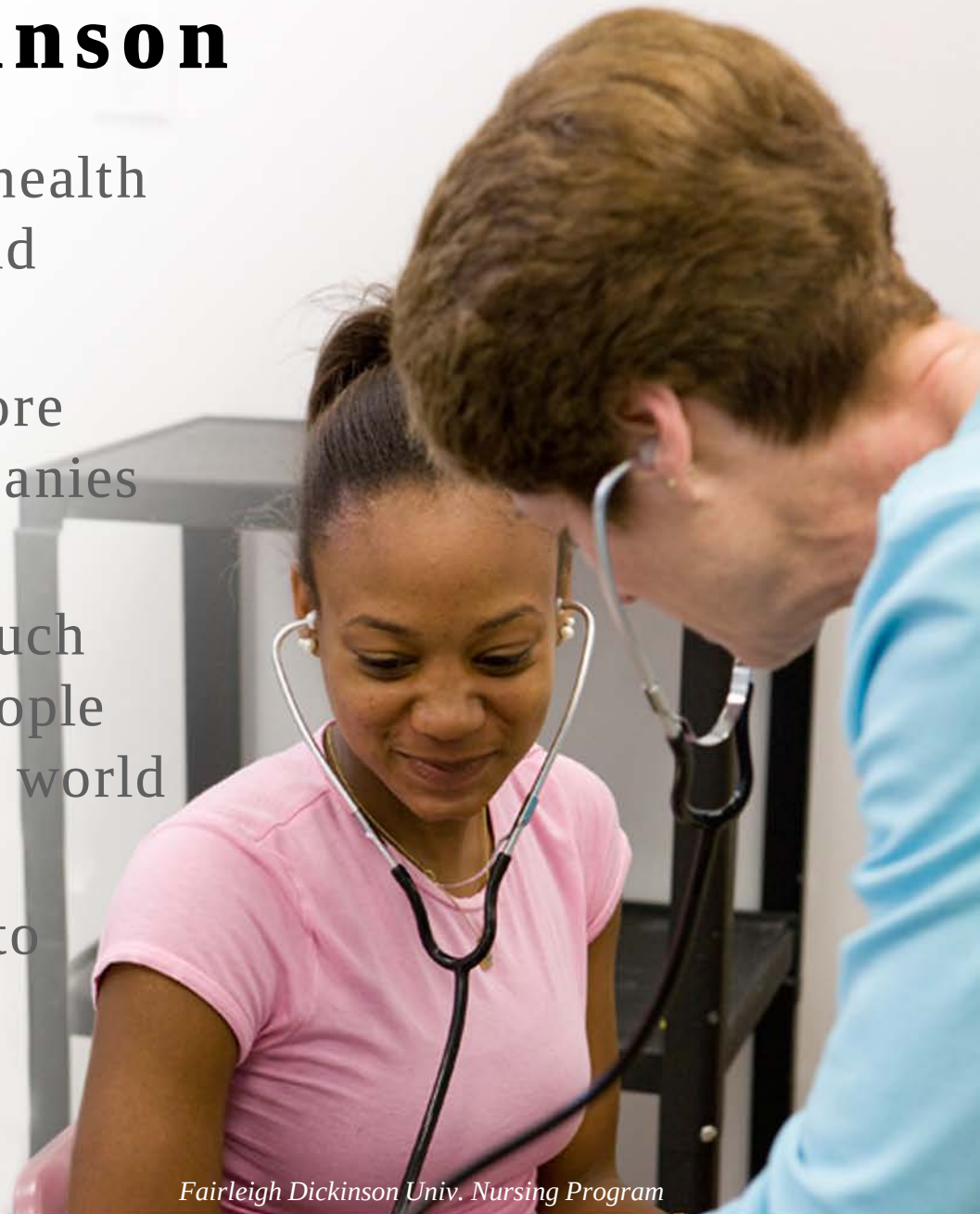
Bonnie Petrauskas, Executive Director
Corporate Contributions & Community Relations

March, 2015

Community Farmers New Community Farmers Market, NJ

Johnson & Johnson

- The largest broad based health care company in the world
- 126,500 employees at more than 265 operating companies
- Work with partners to touch the lives over a billion people every day throughout the world
- New Brunswick is home to world headquarters



*Fairleigh Dickinson Univ. Nursing Program
New Jersey*

Our Credo

We believe our first responsibility is to the doctors, nurses and patients, to mothers and fathers and all others who use our products and services. In meeting their needs everything we do must be of high quality. We must constantly strive to reduce our costs in order to maintain reasonable prices. Customers' orders must be serviced promptly and accurately. Our suppliers and distributors must have an opportunity to make a fair profit.

We are responsible to our employees, the men and women who work with us throughout the world. Everyone must be considered as an individual. We must respect their dignity and recognize their merit. They must have a sense of security in their jobs. Compensation must be fair. We must provide safe and sound working conditions and we must encourage them to find ways to help our employees fulfill their family responsibilities. Employees must feel free to make suggestions and complaints. There must be equal opportunity for employment. We must encourage them to attain the highest quality of work. We must encourage them to develop their individuality and to be proud of their work. We must provide them with a safe and healthy environment. We must provide them with a fair and ethical wage. We must provide them with a fair and ethical wage. We must provide them with a fair and ethical wage.

We are responsible to the communities in which we live and work and to the world community as well.

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Our final responsibility is to our stockholders. Business must make a sound profit. We must experiment with new ideas. Research must be carried on, innovative programs developed and mistakes paid for. New equipment must be purchased, new facilities provided and new products launched. Reserves must be created to provide for adverse times. When we operate according to these principles, the stockholders should realize a fair return.

Worldwide Corporate Contributions

Global Reach with Local Focus

Three Global Strategic Pillars

- Saving and Improving the Lives of Women and Children
- Preventing Disease in Vulnerable Populations
- Strengthening the Healthcare Workforce

Three Local Strategic Pillars

- Preventing Disease
- Preparing Students for College & Career
- Addressing Community Livability



Our Approach to Giving

- Alignment with strategic focus:
Deliberate win-win approach to address priority issues
- Collaborative: Enduring partnerships that deliver community-based solutions to health challenges
- Do not accept unsolicited requests



Guiding Principles

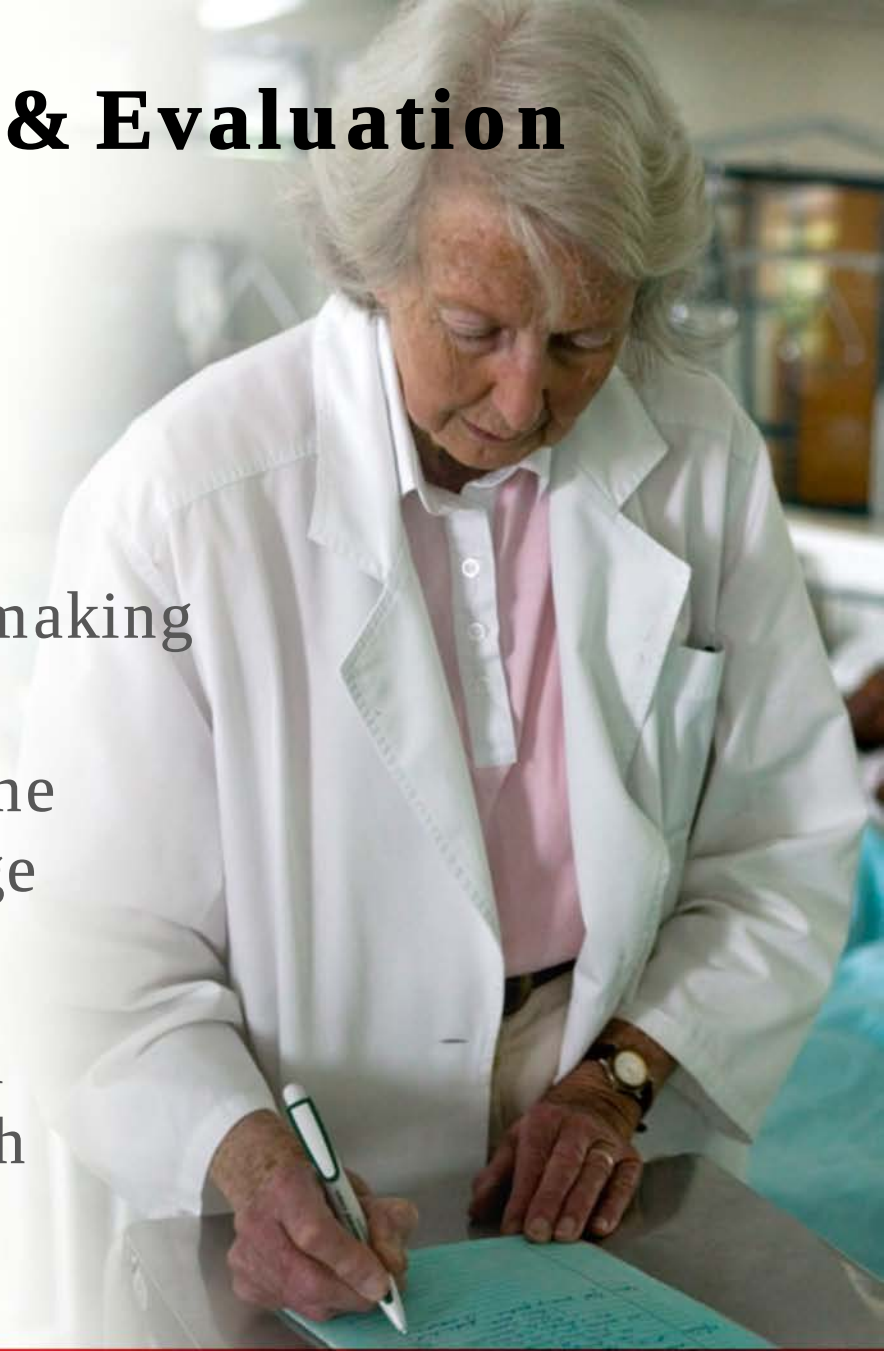
- Meets an identified need/priority
- Collaborative, multi-faceted approach
- Not prescriptive
- Structured and disciplined but also flexible and organic
- Partner capacity to deliver
- Defined measureable outcomes
- Sustainability plan/potential

Community Farmers Market, NJ

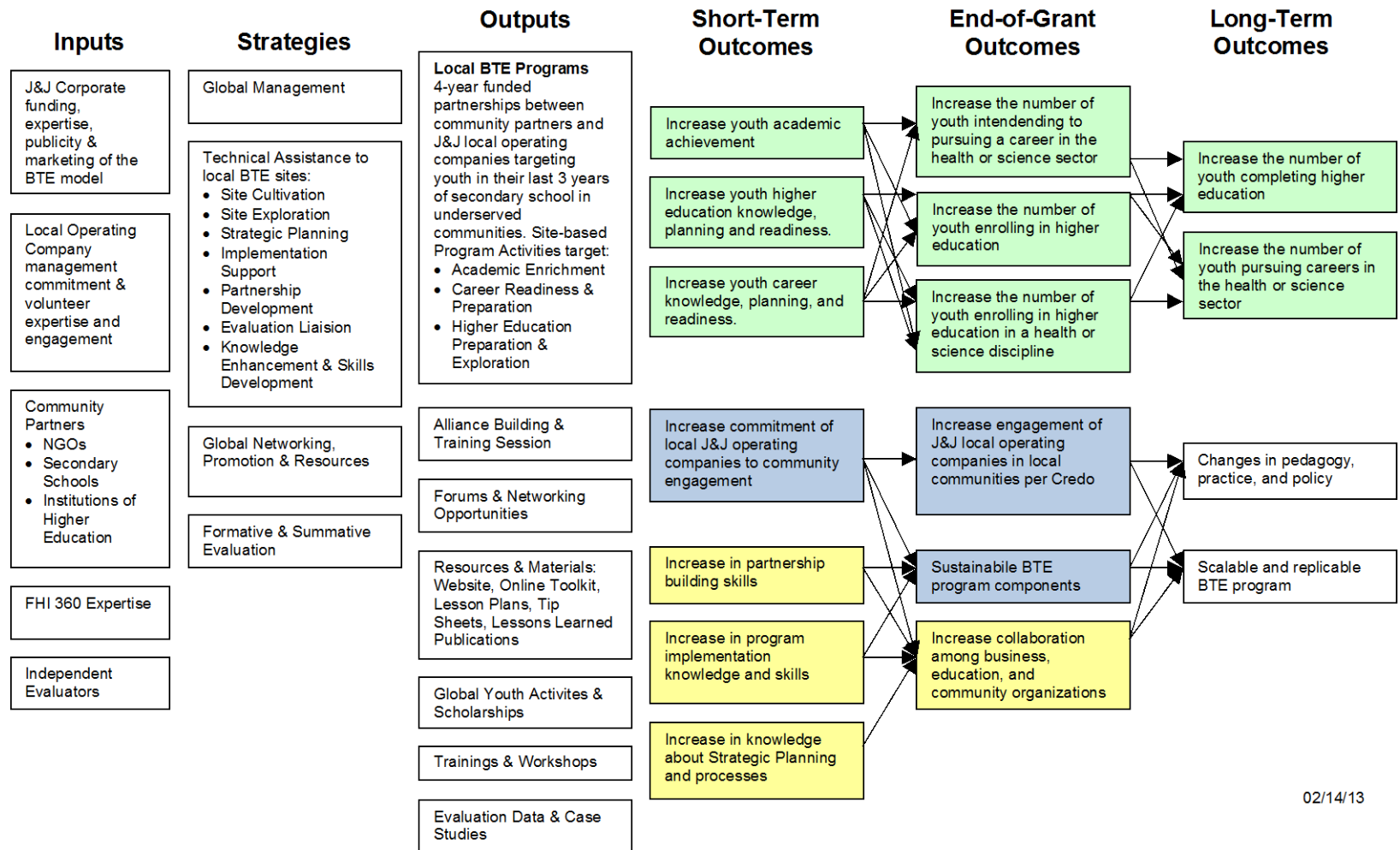
Emphasis on Metrics & Evaluation

- Logic models and metrics for programs
- Using data to inform course corrections and future grant-making
- Measuring and reporting on the influence of funding for change
- Advancing the field of M&E in philanthropy and global health

Dr. Catherine Hamlin
Addis Ababa Fistula Hospital



Bridge to Employment: Logic Model



02/14/13

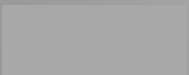
Thank you

*Together, we aim to
make life-changing,
long-term
differences in
human health that
contribute to the
health and vitality
of communities*



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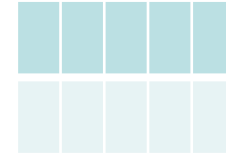
OUR ROLE...

- Provide strategic counsel, guidance and advice
- Navigate “managed” prospects
- Help prepare LOIs, proposals, general outreach to prospects
- Arrange site visits with corporate and foundation representatives
- Persist on submitted corporate and foundation proposals
- Process gifts and grants from funders and grant makers
- Track progress reports due and send reminders



SOME PARAMETERS...

- Corporate and foundation gifts (no contracts, government funding)
- Focus on Proposals \$100,000 or greater
- Projects for which Rutgers is the lead institution
- Management of large, reoccurring RFPs from corporate or foundation funders
- Management of single submission RFPs



CRITICAL RESOURCES...

CFR website <http://support.rutgers.edu/cfr>

“Help Me Find Funding” tools such as:

- **PhilOps** newsletter with area-specific funding opps/RFPs
- **Foundation Directory Online** is a research database
- **Pivot Directory** lists RFPs and other funding
- *Help Me Craft a Winning Proposal*
- CFR Research Support Request Form