

Policy Options to Promote a Culture of Health in New Jersey

Stakeholder Webinar

April 30, 2018 ~ 11:00 a.m. to 12:00 noon



Agenda for Today

- Welcome and Project Overview
- The Culture of Health-Vision and Action
- Opportunities to Advance a Culture of Health in New Jersey—What We Have Heard So Far
- Capturing Your Input & Questions
- Next Steps and Wrap-Up

Project Goal

Develop a report that includes evidence-based policy recommendations to promote a Culture of Health in New Jersey

What would a Culture of Health look like in our state?

What are the key issues to be addressed?

What are the steps for getting there?

The Project Team and Roles

Robert Wood Johnson Foundation

- Long-history of investing in health in home state of NJ
- Experience with promoting policies to achieve Culture of Health vision
- Communications expertise

Rutgers Center for State Health Policy and Heldrich Center for Workforce Development

- Research and policy expertise
- Role as neutral conveners
- Capacity to synthesize ideas and recommendations into final report

Advisory Committee

- Bring a range of expertise in key drivers of health & well-being
- Helping to narrow options and review evidence-based solutions
- Act as Ambassadors for Culture of Health Vision in New Jersey

Stakeholders (including you!)

- Bringing diverse views to the table
- Representing regional interests around the State
- Sharing critical lessons and “boots on the ground” experience from the field

Project Advisory Committee

Bob Atkins, *Director, NJHI*

Steve Barnett, *Board of Governors Professor and Director of the National Institute for Early Education Research (NIEER)*

Staci Berger, *President and CEO, Housing and Community Development Network of New Jersey*

Janna Chernetz, *Director of New Jersey Policy, Tri-State Transportation Campaign*

Robyn D'Oria, *Executive Director, Central Jersey Family Health Consortium*

Allison Hamblin, *Senior Vice President, Center for HealthCare Strategies*

Jen Velez, *Executive Vice President, Community & Behavioral Health, RWJBarnabas*

Anthony Welch, *Vice President, Government & Community Relations, Cooper University HealthCare*

Drivers of Health & Well-being



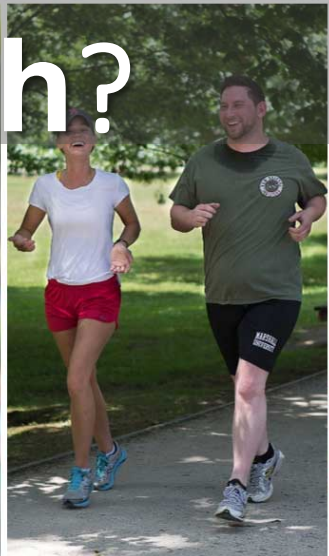
On the Call Today: Robert Wood Johnson Foundation



Kerry Anne McGeary, PhD
Senior Program Officer

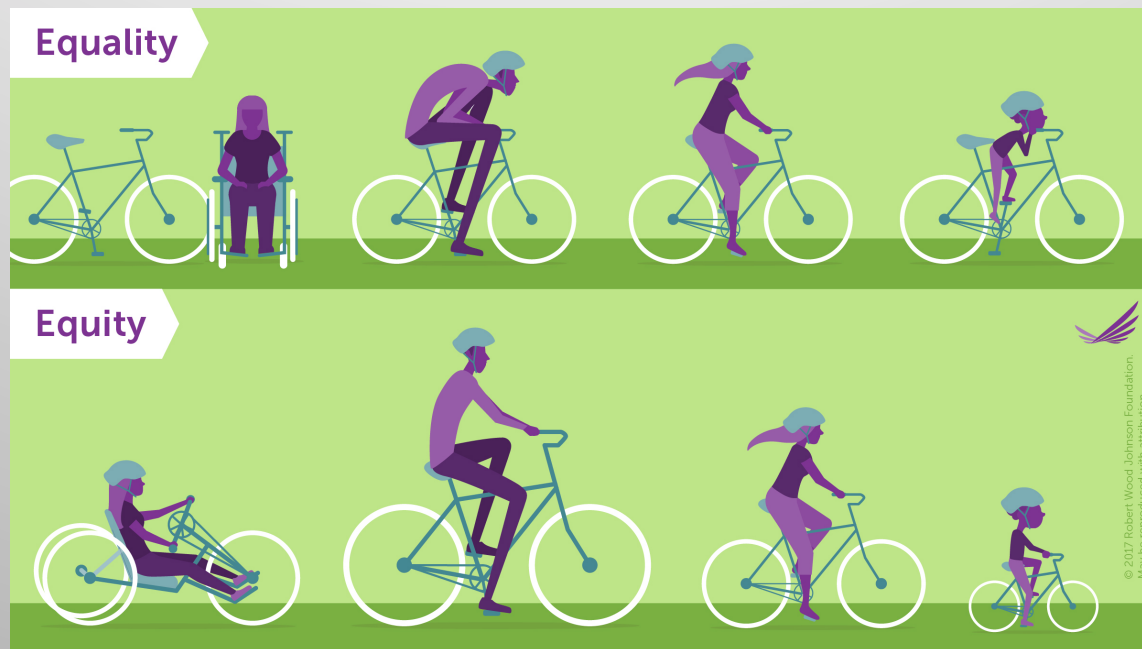


Giridhar Mallia, MD, MSHP
Senior Policy Officer

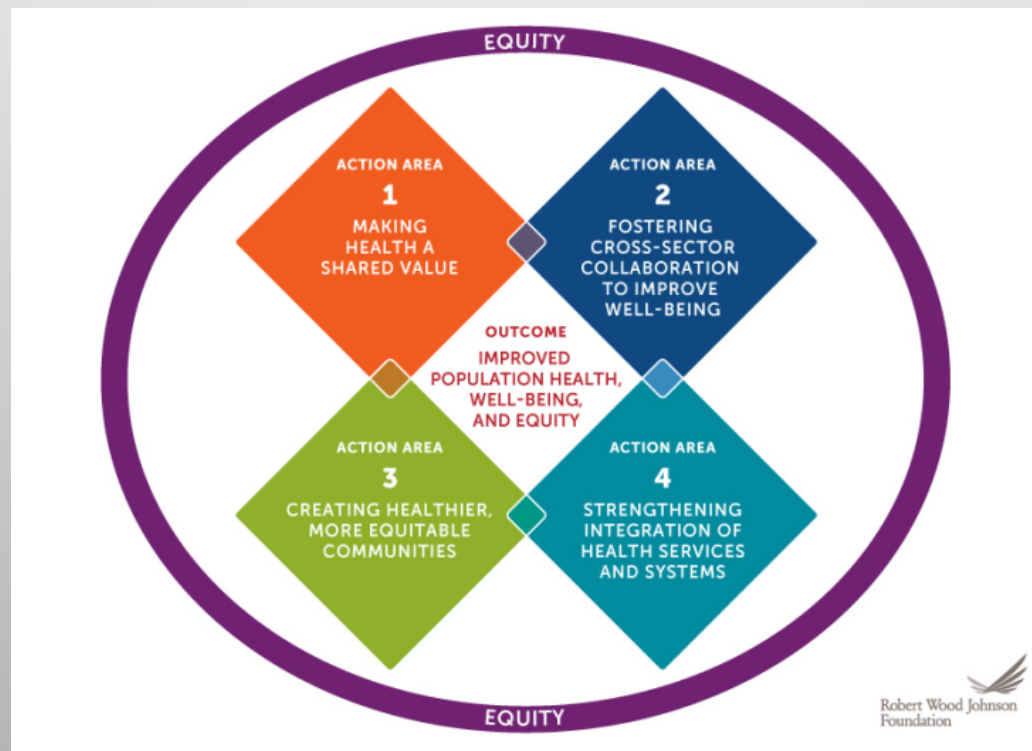


What is a Culture of Health?

Equality vs. Equity



Action Framework



Opportunities and Challenges in NJ



12th healthiest state
800,000 residents gained coverage through ACA
Steady increases in pre-K participation
1 of 4 states with an active paid family and medical leave law

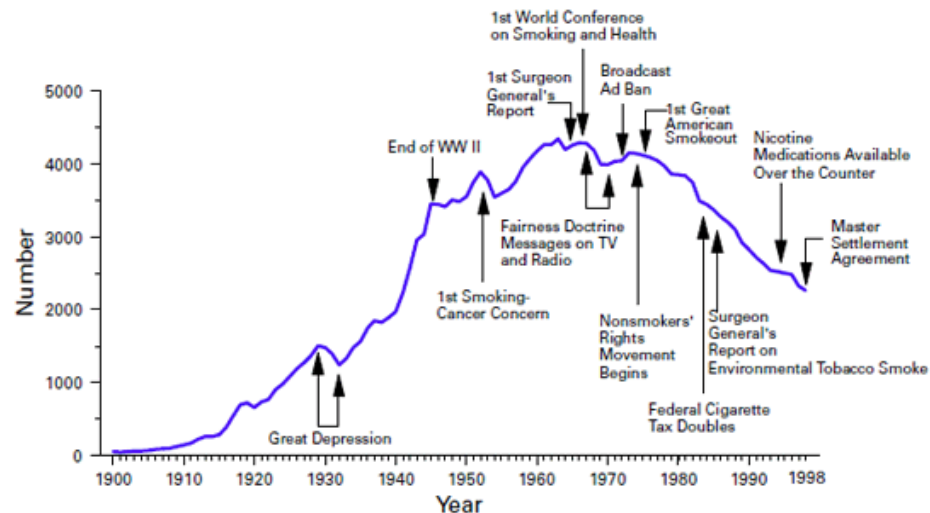
Lags on physical activity, public health funding, and health disparities based on educational status

Large disparities by race and place at state, county, and local levels

Substantial budget challenges

The Importance of Policy

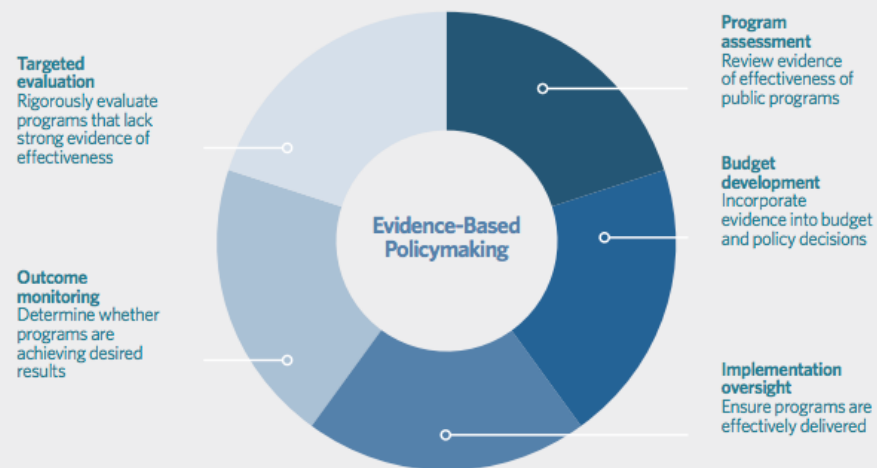
FIGURE 1. Annual adult per capita cigarette consumption and major smoking and health events — United States, 1900–1998



Sources: United States Department of Agriculture; 1986 Surgeon General's Report.

The Importance of Evidence

Figure 1
Steps in Evidence-Based Policymaking



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Criteria for Building the Options

**Is it among NJ's
most pressing
issues?**

**Is it necessary to
promote
population health
& well-being?**

**Are there equity-
promoting,
evidence-based
solutions?**

**Is there a path
toward
implementation
NJ?**

Themes from Advisory Committee

- Recommendations that spanned key drivers of health & well-being
- Highlighted issues of equity & discrimination
- Emphasis on cross-sector collaboration & public/private partnerships-Health in all policies
- Ripe opportunity for policy change
- Awareness of need to achieve greatest impact within current budget constraints

Capturing Your Ideas

- What are the most important issues to address to move toward a Culture of Health in New Jersey?
- What are the most critical steps toward addressing those issues?
- Link to brief survey: <http://bit.ly/njcoh>
- Chat Box to submit questions

Next Steps



Narrow the list based on today's input and input from Advisory Committee (mid-May)



Get “reality check” from the field through more in-depth discussions (late May)



Develop 10-12 policy narrative documents (June-August)



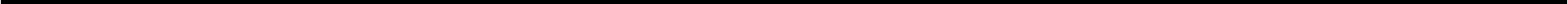
Dissemination-Begin with final integrated policy report (September-March '19)

Contact Us

Jchou@ifh.Rutgers.edu



Thank you for your participation!



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